

DELAWARE'S DUTY OF CARE

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ABSTRACT

The concerns that animated the Delaware Supreme Court's decision in Smith v. Van Gorkom—inattentive directors failing the shareholders at a critical juncture in a firm's life—could have led, even after the Delaware legislature enacted section 102(b)(7), to the development of a duty of care jurisprudence based on nonmonetary remedies. Instead, the Delaware Supreme Court developed a new law of transactions, built around banner cases such as Unocal and Revlon.

Now, two decades later, two key questions are asked: First, is there any duty of care left in Delaware? And, if the answer to the first question is no, is that a bad thing?

The first question is answered by tracing the waning of the duty of care: a rule that now requires little more of a director than a ritualistic consideration of relevant data. Today, after the director engages in this ritual, her decision will not violate the duty. In short, the classic duty of care no longer exists in Delaware.

But the Delaware courts clearly are not about to countenance every business decision, no matter how incoherent or ill-advised. So, they struggle to fit cases into either the loyalty or transactional model, even when these tools are ill suited to the task. No better example of this trend exists than the Delaware Supreme Court's decision in Omnicare, Inc. v. NCS Healthcare, Inc., where the court struggled to apply Unocal's entrenchment-based structure to deal protection devices in a friendly stock-for-stock merger.

Because we argue that Omnicare could have been better addressed under a classic duty of care analysis—no reasonable director would have agreed to totally lock up the deal—the second question is answered in the affirmative. There is a role, albeit a limited, narrow role, for the courts to review and question some decisions, even in the absence of loyalty or transactional concerns.

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Thus, this article highlights a subtle, and even unintended consequence of Delaware's increasing reliance on the loyalty and transactional duties. While the result may be the same regardless of which tool the courts use, attempts to fit classic duty of care cases under other headings—perhaps in a misguided attempt to avoid section 102(b)(7)—only muddle the development of a coherent analytical framework. This article argues for a reinvigoration of the classic duty of care analysis to preserve the distinct roles played by the director's fiduciary duties.

I. INTRODUCTION

Before 1985, the duty of care led a normal, humble existence in Delaware law. As a result of the business judgment rule, the duty of care protected shareholders only against extreme cases of managerial incompetence.¹ This standard was changed in the decision in *Smith v. Van Gorkom*.²

In *Van Gorkom*, the Delaware Supreme Court held that the directors breached their duty of care by failing "to inform themselves of all information reasonably available to them" and which may have led to further shareholder gains in connection with a sale that admittedly netted shareholders a substantial premium over market prices.³ This full-throated version of the duty of care alarmed many and consequently was short-lived.

One year later, the Delaware legislature enacted section 102(b)(7) of the Delaware General Corporation Law (DGCL).⁴ The statute set forth that most directors would no longer face monetary damages for breach of the duty of care. Nonmonetary remedies, such as injunctions and rescissions, however, do not fall within the reach of DGCL section 102(b)(7). The concerns that animated *Van Gorkom*—inattentive directors failing the shareholders at a critical juncture in a firm's life—could have led to the development of a duty of care jurisprudence based on nonmonetary remedies. Instead, the Delaware Supreme Court developed a new law of transactions, built around banner cases such as *Unocal Corp. v. Mesa*

¹See Lawrence A. Cunningham & Charles M. Yablon, *Delaware Fiduciary Duty Law After QVC and Technicolor: A Unified Standard (and the End of Revlon Duties?)*, 49 BUS. LAW. 1593, 1597 (1994).

²488 A.2d 858 (Del. 1985) (finding the defendants liable for a lack of due care, despite an express finding of the directors' good faith). See *infra* Part II.B.

³*Van Gorkom*, 488 A.2d at 893.

⁴DEL. CODE ANN. tit. 8, § 102(b)(7) (2005) (allowing the certificate of incorporation to include a provision "eliminating or limiting the personal liability of a director" except for: (1) a breach of the duty of loyalty; (2) "acts or omissions not in good faith"; (3) an unlawful payment of dividends; or (4) any transaction where the director received "an improper personal benefit").

*Petroleum Co.*⁵ and *Revlon, Inc. v. MacAndrews & Forbes Holdings, Inc.*⁶ But even this new law of transactions was later tempered or even undercut.⁷

Now, two decades latter, we ask two key questions: First, is there any duty of care left in Delaware? Second, if the answer to the first question is "no," is that a bad thing?

We answer the first question by tracing the waning of the duty of care—a rule that now requires little more of a director than a ritualistic consideration of relevant data. Today, after the director engages in this ritual, her decision will not violate the duty. In short, the classic duty of care no longer exists in Delaware.

The Delaware courts are not about to countenance every business decision, no matter how incoherent or ill-advised. So, they struggle to fit cases into either the loyalty or transactional model, even when these tools are ill suited to the task. No better example of this trend exists than the Delaware Supreme Court's decision in *Omnicare, Inc. v. NCS Healthcare, Inc.*,⁸ where the court struggled to apply *Unocal's* entrenchment-based structure to deal protection devices in a friendly stock-for-stock merger.

Because we argue that *Omnicare* could have been better addressed under a classic duty of care analysis—no reasonable director would have agreed to totally "lock up" the deal—we answer our second question in the affirmative. There is a limited role for the courts to review and question some business decisions, even in the absence of loyalty or transactional concerns.⁹

Thus, we use this article to highlight a subtle and even unintended consequence of Delaware's increasing reliance on the loyalty and transactional duties. While the result may be the same regardless of which tool the courts use, attempts to fit classic duty of care cases under other headings¹⁰ only muddle the development of a coherent analytical framework. In this article, we argue for a reinvigoration of the classic duty

⁵493 A.2d 946 (Del. 1985) (finding that defensive measures may be taken to prevent a merger where there is a threat to stockholder interests, and the defensive measure is reasonable in relation to this threat).

⁶506 A.2d 173 (Del. 1986) (finding directors must try to get the best price for stockholders' equity).

⁷*E.g.*, *Paramount Commc'ns, Inc. v. Time, Inc.*, 571 A.2d 1140, 1150 (Del. 1989) (finding absent a "limited set of circumstances" defined in *Revlon*, directors are "not under any *per se* duty to maximize shareholder value in the short term, even in the context of a takeover").

⁸818 A.2d 914, 933-36 (Del. 2003).

⁹We do not suggest, as some have before, that the duty of care should be reinvigorated or otherwise enhanced beyond its traditional role. *E.g.* Note, *The Propriety of Judicial Deference to Corporate Boards of Directors*, 96 HARV. L. REV. 1894 (1983) (criticizing the role of the board of directors in evaluating and approving management actions).

¹⁰Perhaps this is done in a misguided attempt to avoid DGCL § 102(b)(7).

of care analysis to preserve the distinct roles played by directors' fiduciary duties.

We do not urge the reanimation of the duty of care out of some academic sense of tidiness or simply to make some doctrinal, structural point. *Ex ante*, clearly-defined standards promote efficient results by allowing directors and their advisors to properly appreciate and price the present expected value of their choices. Forcing cases into categories based on confusing, *post hoc* rationalizations—as we argue the supreme court has recently done—hinders *ex ante* transparency and leads to unneeded costs and errors. In the case of Delaware, the leading corporate law jurisdiction in the world's largest economy,¹¹ this confusion is inefficient and costly.¹²

The remainder of this article proceeds in three broad parts. Part II is divided into three sections: Section A traces the history of the duty of care in Delaware through 1985; Section B reviews the *Van Gorkom* case; and Section C reports on the duty of care post-*Van Gorkom*, leading to its present state as nothing more than a duty to look at information. Part III then explains how this stunted form of the duty of care led the Delaware Supreme Court astray in *Omnicare*. This part analyzes the rationale underlying *Omnicare's* application of *Unocal* and identifies weaknesses in this approach by demonstrating that *Omnicare* is not the typical *Unocal* case. Specifically, *Omnicare* involved a friendly merger, without a change of control and without the fear of director entrenchment or self-interest, the very basis of the *Unocal* standard. We argue that analyzing *Omnicare* under a duty of care analysis is more logical than viewing the transaction within *Unocal's* framework.

Part IV then situates our conception of the duty of care within the broader corporate fiduciary analysis. We begin by rejecting the notion, often expressed in recent Delaware decisions, that the duty of care should only be a purely procedural device.¹³ We believe that an abjectly stupid or plainly absurd business decision will never stand, no matter how many investment bankers purport to bless the transaction and no matter how long the board meets.¹⁴ More importantly, we reject the idea that directors who

¹¹See Jill E. Fisch, *The Peculiar Role of the Delaware Courts in the Competition for Corporate Charters*, 68 U. CIN. L. REV. 1061 (2000).

¹²*Cf.* Ehud Kamar, *A Regulatory Competition Theory of Indeterminacy in Corporate Law*, 98 COLUM. L. REV. 1908, 1947 (1998).

¹³See *Brehm v. Eisner*, 746 A.2d 244, 262-64 (Del. 2000).

¹⁴*Contra In re Caremark Int'l, Inc. Derivative Litig.* 698 A.2d 959, 967 (Del. Ch. 1996). [W]hether a judge or jury considering the matter after the fact, believes a decision substantively wrong, or degrees of wrong extending through "stupid" to "egregious" or "irrational", provides no ground for director liability, so long as the court determines that the process employed was either rational or

hold themselves out as capable business people need or deserve the added protection of Delaware's "non-substantive" duty of care. Directors are already amply protected by a "gross negligence" standard of care¹⁵ and a robust business judgment rule that sometimes operates as a "substantive rule of law," rather than a standard of care or rule of deference, as more commonly conceived.¹⁶ As a rule of law, the Delaware business judgment rule acts as a complete defense to claims of breach of fiduciary duties of any kind when the plaintiff fails to meet their initial burden of proof.¹⁷

We would reaffirm the existence of an agency relationship between the corporation and the directors, based on the professionalism of the directors as the chosen representatives of the shareholders' interests. Just as other professionals are not permitted to shield themselves from their own reckless or grossly negligent conduct,¹⁸ corporate directors should not have such protection simply because they deploy some preordained procedural ritual.

Much of the confusion regarding the duty of care results from Delaware's awkward attempt to address all director fiduciary duties under a unified standard of review,¹⁹ which is largely incoherent when applied to the duty of care.²⁰ And case-by-case adjudication is often ill suited to a

employed in a *good faith* effort to advance corporate interests.

¹⁵*In re Nat'l Auto Credit, Inc. S'holders Litig.*, No. 19,028, 2003 Del. Ch. LEXIS 5, at *46 (Del. Ch. Jan. 10, 2003) ("The duty of care requires that 'in making business decisions, directors must consider all material information reasonably available, and the directors' process is actionable only if grossly negligent.'") (quoting *Brehm*, 746 A.2d at 259).

¹⁶See generally Stephen M. Bainbridge, *The Business Judgment Rule as Abstention Doctrine*, 57 VAND. L. REV. 83 (2004) (discussing the application of, and explanations for the business judgment rule in light of Professor Bainbridge's director primacy theory). Whether the business judgment rule is best seen as a standard of liability or a standard of deference has been subject to debate for some time. See, e.g., J. Gordon Arbuckle, *The Continuing Viability of the Business Judgment Rule as a Guide for Judicial Restraint*, 35 GEO. WASH. L. REV. 562 (1967).

¹⁷*McMullin v. Beran*, 765 A.2d 910, 916-17 (Del. 2000). See also Lyman Johnson, *The Modest Business Judgment Rule*, 55 BUS. LAW. 625, 626-28 (2000) (describing Delaware's use of the business judgment rule in assigning a procedural burden).

¹⁸See, e.g., *In re United Artists Theatre Co.*, 315 F.3d 217 (3d Cir. 2003) (analogizing Delaware corporate law to find that a financial planner's agreement with a bankrupt company indemnifying the planner for the planner's ordinary negligence (but not gross negligence) was reasonable with the meaning of the bankruptcy statute). In dicta, the court stated that a provision indemnifying the planners if their gross negligence was a partial contribution to damages would be "out of bounds for acceptable public policy." *Id.* at 234.

¹⁹*Emerald Partners v. Berlin*, 726 A.2d 1215, 1221 (Del. 1999) (explaining that "a breach of any one of the board of directors' triad of fiduciary duties, loyalty, good faith, or due care, sufficiently rebuts the business judgment presumption and permits a challenge to the board's action under the entire fairness standard").

²⁰Specifically, what a director could show to prove "entire fairness" after the plaintiff has carried its burden of rebutting the business judgment rule is unclear. And the very nature of the inquiry—how can a lack of care, at the level of gross negligence, ever be fair?—is perplexing.

broader consideration of the interaction of distinct elements like the business judgment rule, the standard of care, and the relationship of directors to the corporate entity.²¹ Finally, the injection of section 102(b)(7) into a common law doctrine that had matured over a century was bound to have unintended consequences. Nevertheless, while the confusion may be understandable, the time to correct the problem is at hand, before any semblance of the duty of care, and the important role it plays in a limited subset of cases, is lost.

II. THE DEVELOPMENT OF THE DUTY OF CARE

A. *The Early Years*

Courts have long recognized the inherent tension in corporate law between discretion and accountability, and this tension is especially acute in the duty of care context.²² As summarized by one court in the early twentieth century:

Perhaps no other manner of doing business has grown as much in the last century as that through corporations. No more useful expedient has been devised. At the same time, they have developed many opportunities for fraud and imposition, which, owing to the rules of the common law governing the liabilities of their officers, often went unpunished and unrequited. One of the problems of this situation has been to fix a just liability, a legal responsibility, either upon the corporation, or its officers, without unnecessarily impairing the utility or discouraging the existence of this great commercial agency.²³

As early as 1847, the Alabama Supreme Court explained that while directors exercise "a trust of the greatest delicacy," that does not mean "they possess such a perfect knowledge of the matters and subjects which may come under their cognizance, that they can not [sic] err, or be

²¹See Kenneth B. Davis, Jr., *Once More, the Business Judgment Rule*, 2000 WIS. L. REV. 573, 573 (reviewing court's application of the duty of care in light of five policy justifications for the business judgment rule).

²²See ROBERT CHARLES CLARK, *CORPORATE LAW* 123 (1986).

²³*Randolph v. Ballard County Bank*, 134 S.W. 165, 166 (Ky. 1911).

mistaken, either in the wisdom or legality of the means employed by them."²⁴

Initially, American courts dealt with this tension by adopting the English rule that "gratuitous mandatories" (i.e., unpaid agents) could only be liable for "want of care" in cases involving near fraud.²⁵ While not all jurisdictions followed this approach,²⁶ it provided a fairly clear rule of deference.²⁷ In most cases, this approach also fit well with the operative facts of early corporate enterprises; directors, especially of local banks, often served solely for the prestige associated with the position.

By the final decades of the nineteenth century, however, this reality had changed.²⁸ In the early twentieth century, scholars were abandoning the notion of directors as "gratuitous mandatories" and replacing it with the notion of directors as corporate fiduciaries.²⁹ By this time, many courts, including the United States Supreme Court,³⁰ had already held that the standard of care for directors was gross negligence.³¹ Other courts disagreed.³²

These courts argued that officers and directors owed the corporation a duty of care which required "the same degree of care and prudence that

²⁴Godbold v. Branch Bank at Mobile, 11 Ala. 191, 214 (1847).

²⁵See William M. Benham, *Liability of the Directors of a Corporation to its Creditors*, 5 COLUM. L. TIMES 194, 195-96 (1892); Charles Kerr, *Responsibilities of Officers and Directors of Private Corporations*, 47 AM. L. REV. 561, 569 (1913). See also Herbert Hovenkamp, *The Classical Corporation in American Legal Thought*, 76 GEO. L.J. 1593, 1667-68 (1988) (describing the nineteenth century evolution of the business judgment rule).

²⁶See Hovenkamp, *supra* note 25, at 1667 (describing New York Court of Appeals decision applying an ordinary negligence standard). See also F.G. Stapleton, *Degree of Diligence Required of an Agent*, 27 S. AFR. L.J. 250, 256 (1910) (describing other common law jurisdictions held that an agent who undertook a task must exercise the requisite skill, whether paid or not).

²⁷E.g., Neall v. Hill, 16 Cal. 145, 151, 76 Am. Dec. 508 (Cal. 1860) (reversing the lower court decision holding officers liable because there was no evidence of "gross negligence or willful misconduct," despite the failure to keep financial records and violations of the company's bylaws); Percy v. Millaudon, 8 Mart. (n.s.) 68 (La. 1829) (allowing a factual review of director and officer care where there were allegations of fraud and self-dealing).

²⁸See generally Stephen J. Lubben, *Railroad Receiverships and Modern Bankruptcy Theory*, 89 CORNELL L. REV. 1420, 1426-32 (2004) (describing the growth of large corporate enterprise in the late nineteenth century).

²⁹See Carroll Brewster Rhoads, *Personal Liability of Directors for Corporate Mismanagement*, 65 U. PA. L. REV. 128 (1916).

³⁰Briggs v. Spaulding, 141 U.S. 132, 165-66 (1891).

³¹Spring's Appeal, 71 Pa. 11, 24 (1872).

³²See, e.g., Hun v. Cary, 82 N.Y. 65, 72 (1880).

[I]t would be a monstrous proposition to hold that trustees, intrusted with the management of the property, interests and business of other people, who divest themselves of the management and confide in them, are bound to give only slight care to the duties of their trust, and are liable only in case of gross inattention and negligence . . .

men prompted by self-interest generally exercise in their own affairs."³³ The courts thus began a shift from an agency analogy to a trust analogy, and a corresponding shift to a higher expectation of care on the part of directors.³⁴ By the Great Depression, most jurisdictions agreed that directors could be found liable for failure to exercise the level of care expected by a hypothetical, reasonable director—that is, the standard became negligence.³⁵

These early formulations of the duty of care were embraced by New Jersey, and later Delaware, as they crafted modern corporate law.³⁶ One of the first duty of care cases arose in New Jersey in 1889.³⁷ This case was brought against the former directors of a bank to recover the proceeds from several loans made on improperly secured property.³⁸ The New Jersey court found that if the board "had performed its duty in this particular with ordinary care" the faults in the books would have been easily discovered.³⁹ The court held that the directors had an obligation to "bring to the discharge of the duties that they undertake ordinary competency, together with reasonable vigilance and care."⁴⁰ The New Jersey court embraced the New York Court of Appeals' opinion in *Hun v. Cary*,⁴¹ stating that the directors of a bank "cannot excuse imprudence or indifference by showing honesty of intention coupled with gross ignorance and inexperience."⁴²

Early Delaware cases were often less than clear about whether the state followed the earlier agency theory of director care, or the newer New York/New Jersey trust-law theory. Delaware first addressed the duty of care in 1922 in *Lofland v. Cahall*.⁴³ The court found, like its recent predecessors, that the directors of a corporation were trustees of the

³³*Id.* at 71.

³⁴See Rhoades, *supra* note 29; M.C. Lynch, *Diligence of Directors in the Management of Corporations*, 3 CAL. L. REV. 21 (1914).

³⁵Ralph M. Carson, *Current Phases of Derivative Actions Against Directors*, 40 MICH. L. REV. 1125, 1142 (1942); S. Samuel Arshat, Note, *Liability of Directors for Negligent Mismanagement*, 82 U. PA. L. REV. 364, 366-67 (1934).

³⁶See William E. Kirk III, *A Case Study in Legislative Opportunism: How Delaware Used the Federal-State System to Attain Corporate Pre-Eminence*, 10 J. CORP. L. 233, 250-55 (1984) (describing the early development of the General Corporation Law of the State of Delaware).

³⁷*Williams v. McKay*, 18 A. 824 (N.J. Ch. 1889).

³⁸*Id.* at 825.

³⁹*Id.* at 829.

⁴⁰*Id.* at 835.

⁴¹82 N.Y. 69, 74 (1880).

⁴²*Williams*, 18 A. at 835.

⁴³*Lofland v. Cahall*, 118 A. 1 (Del. 1922).

interests of the shareholders of that corporation.⁴⁴ Applying the principles of trusteeship, the court held that the behavior of the directors must reflect "the utmost good faith and fair dealing."⁴⁵

The next year, the duty of care was addressed again, this time in *Allied Chemical & Dye Corp. v. Steel & Tube Co.*⁴⁶ This case was brought by minority stockholders of a company to enjoin the sale of all the assets of the company, alleging that the transaction orchestrated by the directors unfairly favored the majority stockholders.⁴⁷ The court found that when majority stockholders "join hands in imposing its policy upon all," the majority assume a fiduciary relationship with the minority stockholders.⁴⁸ Further, the court determined that when the majority stockholders injure the minority stockholders in the exercise of their power "by letting . . . equitable assets go for an unfair and inadequate price, the act of the trustee in making the sale will in equity be condemned as wrongful."⁴⁹

The court, however, went on to state that "inadequacy of price will not suffice to condemn the transaction as fraudulent."⁵⁰ To prove a dereliction of the duty of care the accepted price must be "so far below what is found to be a fair one that it can be explained only on the theory of fraud."⁵¹ This standard plainly emerged out of the courts' reluctance to second guess business decisions—today expressed as the business judgment rule.

The growth of this reluctance can be seen in a 1929 Delaware case where a company was sold, overly compensating the majority stockholders who coincidentally were the directors of the corporation.⁵² The evidence was insufficient to overcome the presumption that the price achieved by the directors was fair and honest and reached in good faith.⁵³ The court found that to overcome the presumption in favor of the decision of the directors: "[t]he disparity must be sufficiently great to indicate that it arises . . . from either improper motives underlying the judgment of those in whom the right to judge is vested or a reckless indifference to or deliberate disregard of the interests of the whole body of stockholders."⁵⁴ Although this

⁴⁴*Id.* at 3.

⁴⁵*Id.*

⁴⁶120 A. 486 (Del. Ch. 1923).

⁴⁷*Id.* at 489.

⁴⁸*Id.* at 491.

⁴⁹*Id.* at 494.

⁵⁰*Allied Chem. & Dye Corp.*, 120 A. at 494.

⁵¹*Id.*

⁵²*Allaun v. Consolidated Oil Co.*, 147 A.2d 257, 259 (Del. Ch. 1929).

⁵³*Id.* at 262-63.

⁵⁴*Id.* at 261.

decision upholds the protections of the business judgment rule, it indicates that a director who exhibits "reckless indifference" to the interests of the shareholders could be held liable.⁵⁵

Ten years later, in 1939, a Delaware court was more explicit in laying out the duties and obligations owed to the shareholders by the directors of a corporation.⁵⁶ In *Guth v. Loft, Inc.*, the court found that while the directors were not trustees, they stood "in a fiduciary relation to the corporation and its stockholders."⁵⁷ The court held that this fiduciary relationship required directors of a corporation to "scrupulous[ly] observ[e] [their] duty, not only affirmatively to protect the interests of the corporation . . . but also to refrain from doing anything that [will injure] the corporation."⁵⁸

A well-known case in New York in 1940 went further in outlining the contours of the duty of care.⁵⁹ In *Litwin v. Allen*, a New York court found that because directors of a corporation stood in a fiduciary relationship to the shareholders, they were "bound by all those rules of conscientious fairness, morality, and honesty in purpose [and were] under the fiduciary obligations and responsibilities. They [were] held, in official action, to the extreme measure of candor, unselfishness, and good faith."⁶⁰ The court held that not only must the director act honestly, but also must "exercise some degree of skill, prudence and diligence" as well.⁶¹

In the decades leading up to *Smith v. Van Gorkom*, several cases in Delaware clouded the issue. Most notably, in 1963 the supreme court explained that directors must "use that amount of care which ordinarily careful and prudent men would use in similar circumstances."⁶² This seemingly placed Delaware in line with the majority of jurisdictions that treated the duty of care as a standard negligence-based tort, albeit one that was limited by the business judgment rule.⁶³ But some prior Delaware decisions⁶⁴ had apparently embraced a gross negligence standard, and the

⁵⁵*Id.*

⁵⁶*Guth v. Loft, Inc.*, 5 A.2d 503 (Del. 1939).

⁵⁷*Id.* at 510.

⁵⁸*Id.*

⁵⁹*Litwin v. Allen*, 25 N.Y.S.2d 667, 677 (N.Y. Spec. Term 1940) (quoting *Kavanaugh v. Kavanaugh Knitting Co.*, 123 N.E. 148, 151 (N.Y. 1919)).

⁶⁰*Id.*

⁶¹*Id.* at 678.

⁶²*Graham v. Allis-Chalmers Mfg. Co.*, 188 A.2d 125, 130 (Del. 1963).

⁶³Charles D. Lewis, *The Business Judgment Rule and Corporate Directors' Liability for Mismanagement*, 22 BAYLOR L. REV. 157, 162 (1970).

⁶⁴See *supra* text accompanying notes 46-49, 52-55 (discussing *Allied Chemical & Dye Corp.*).

court's own opinion appeared internally inconsistent. Nevertheless, examples of the "mere negligence" standard of care existed into the middle of the 1980s,⁶⁵ even after the Delaware Supreme Court seemingly came down on the "gross negligence" side of the debate.⁶⁶

Accordingly, Delaware's duty of care was somewhat confused by 1980, although probably no more confused than in many other states. In large part this confusion resulted from the competing theories of the duty—trust and agency—and the tendency of courts to draw from both concepts in a single opinion. Thus, both before and after *Van Gorkom*, it is common to find decisions where directors are termed fiduciaries, consistent with the trust standard, whose actions will result in liability when they demonstrate "reckless indifference to or a deliberate disregard of the whole body of stockholders" or their actions are "without the bounds of reason," a standard consistent with the Gilded Age view of directors as gratuitous mandatories.⁶⁷

B. *Van Gorkom and section 102(b)(7)*

In *Smith v. Van Gorkom*,⁶⁸ the board engaged in a rather sloppy and cursory review of a proposed cash-out merger of Trans Union into a subsidiary of another corporation. While the board's actions might have violated a simple negligence standard, scholars have argued that the conduct could not have violated a gross negligence standard, if that standard was to have its normal, tort law meaning.⁶⁹ While the *Van Gorkom* opinion was decried as a threat to free-market, corporate capitalism, the opinion strongly suggested that a board could avoid most

⁶⁵E.g., *Rabkin v. Philip A. Hunt Chem. Corp.*, 547 A.2d 963, 972 (Del. Ch. 1986) (holding that director inaction was implicitly excluded from the adoption of the "gross negligence" standard).

⁶⁶*Aronson v. Lewis*, 473 A.2d 805, 813 (Del. 1984). "Gross negligence" was recently reaffirmed in *Brehm v. Eisner*, 746 A.2d 244, 262 (Del. 2000).

⁶⁷*Kahn ex rel. DeKalb Genetics Corp. v. Roberts*, No. 12,324, 1995 Del. Ch. LEXIS 151, at *11 (Del. Ch. Dec. 6, 1995), *reprinted in* 21 DEL. J. CORP. L. 674, 683 (1996) (citations omitted).

⁶⁸*Smith v. Van Gorkom*, 488 A.2d 858 (Del. 1985).

⁶⁹See William T. Allen et al., *Function Over Form: A Reassessment of Standards of Review in Delaware Corporation Law*, 56 BUS. LAW. 1287, 1299-301 (2001), *reprinted in* 26 DEL. J. CORP. L. 859, 872-73 (2001). The Delaware courts have criticized this decision as well, e.g., *Arby Partners V, L.P. v. F&W Acquisition LLC*, No. 1756-N, 2006 Del. Ch. LEXIS 28, at *53 (Del. Ch. Feb. 14, 2006) ("[*Van Gorkom*] might have produced useful changes in practice but it is hardly a model for the principled application of the concept of gross negligence and arguably involved facts that, when considered in their totality, did not even amount to simple negligence.").

liability by simply considering a fairness opinion,⁷⁰ provided that the opinion was not obviously a sham.⁷¹

Nevertheless, the Delaware legislature quickly responded by enacting DGCL section 102(b)(7), which allows shareholders to relieve directors of any personal liability for duty of care violations.⁷² The practical effect of this provision has been to limit the usefulness of most due care claims.⁷³ Furthermore, Delaware Supreme Court jurisprudence has undoubtedly been influenced by the ubiquitous nature of DGCL section 102(b)(7) charter provisions,⁷⁴ a point that will be explored in subsequent sections of this article.

⁷⁰*Van Gorkom*, 488 A.2d at 881.

⁷¹As one columnist recently summarized:

Most shareholders probably don't realize that fairness opinions were never meant to be fair. They're really just insurance policies for boards of directors to protect themselves against shareholders who sue. The genesis of fairness opinions is a 1985 Delaware Supreme Court ruling that said ordering up an opinion from a bank was a valid way to defend against accusations that a board did not provide its "duty of care." Ever since, boards have routinely asked for fairness opinions on most deals.

Andrew Ross Sorkin, *Mergers: Fair Should Be Fair*, N.Y. TIMES, Mar. 20, 2005, at BU 6.

⁷²DGCL section 102(b)(7) states that a certificate of incorporation may include:

A provision eliminating or limiting the personal liability of a director to the corporation or its stockholders for monetary damages for breach of fiduciary duty as a director, provided that such provision shall not eliminate or limit the liability of a director: (i) For any breach of the director's duty of loyalty to the corporation or its stockholders; (ii) for acts or omissions not in good faith or which involve intentional misconduct or a knowing violation of law; (iii) under § 174 of this title; or (iv) for any transaction from which the director derived an improper personal benefit. No such provision shall eliminate or limit the liability of a director for any act or omission occurring prior to the date when such provision becomes effective. All references in this paragraph to a director shall also be deemed to refer (x) to a member of the governing body of a corporation which is not authorized to issue capital stock, and (y) to such other person or persons, if any, who, pursuant to a provision of the certificate of incorporation in accordance with § 141(a) of this title, exercise or perform any of the powers or duties otherwise conferred or imposed upon the board of directors by this title.

DEL. CODE ANN. tit. 8, § 102(b)(7) (2005). The protection from liability afforded by section 102(b)(7) is available only to directors and not to corporate officers. *Id.*

⁷³*See, e.g., Malpiede v. Townson*, 780 A.2d 1075 (Del. 2001) (holding that plaintiffs have the burden to plead director bad faith or a breach of the duty of loyalty in order to survive a motion to dismiss where the certificate of incorporation contains a section 102(b)(7) provision).

⁷⁴According to one treatise, in the year after enactment of the section, 4,206 charter amendments or restated certificates of incorporation containing director liability provisions were filed in Delaware. The 13,697 new certificates of incorporation were filed with these provisions. 1-6 DELAWARE CORPORATION LAW AND PRACTICE § 6.02 n.58 (2004).

C. *Due Care After Van Gorkom*

Despite the legislature's attempt to grant directors substantial deference in making business decisions, Delaware courts significantly expanded the obligations of directors to protect the best interests of their shareholders.⁷⁵ Many of the enhanced duties imposed by the Delaware courts were in response to the flurry of hostile takeovers in the early and mid-1980s,⁷⁶ leading to a new set of transactional duties which largely replaced the duty of care.

In *Unocal Corp. v. Mesa Petroleum Co.*,⁷⁷ the Delaware Supreme Court formulated a new enhanced standard of review designed to evaluate board decisions in response to, or in anticipation of, a threat to corporate control.⁷⁸ Applying the new standard, the court adopted a middle standard said to reside somewhere between the business judgment rule and entire fairness review used in cases where the board operated under a conflict of interest.⁷⁹ The court was concerned that in situations where shareholders could lose control of the corporation, a board may act "primarily in its own interests, rather than those of the corporation and its shareholders."⁸⁰ As a result, the court created "an enhanced duty which calls for judicial

⁷⁵See *Paramount Commc'ns, Inc. v. QVC Network, Inc.*, 637 A.2d 34, 44 (Del. 1994) (holding that the directors' "primary objective [is] to secure the transaction offering the best value reasonably available for the stockholders"); *Mills Acquisition Co. v. Macmillan, Inc.*, 559 A.2d 1261, 1287 (Del. 1989) (holding that the board's "essential purpose" in the context of a sale of corporate control, is "the enhancement of the bidding process for the benefit of the stockholders"); *Revlon, Inc. v. MacAndrews & Forbes Holdings, Inc.*, 506 A.2d 173, 182 (Del. 1986) (holding that the board's duty is to "maxim[ize] the company's value at a sale for the stockholders' benefit"); *Unocal Corp v. Mesa Petroleum Co.*, 493 A.2d 946, 954 (Del. 1985) (holding directors addressing a takeover bid to an "enhanced duty which calls for judicial examination at the threshold before the protections of the business judgment rule may be conferred"); *In re Caremark Int'l Inc. Derivative Litig.*, 698 A.2d 959, 970 (Del. Ch. 1996) (holding that the directors' duty includes implementing an adequate corporate information and reporting system).

⁷⁶The courts seemed particularly concerned when the board of the target corporation consciously decided to sell, break up, or transfer control of the corporation. *Revlon*, 506 A.2d at 182 ("The directors' role changed from defenders of the corporate bastion to auctioneers charged with getting the best price for the stockholders at a sale of the company."). Further, the courts condemned favoring one bidder over another, when both offer structurally similar bid. *Id.* ("Selective dealing to fend off a hostile but determined bidder [is] no longer a proper objective."); *but see QVC Networks, Inc.*, 637 A.2d at 44 (allowing directors to consider more than just the consideration granted in the deal).

⁷⁷493 A.2d 946 (Del. 1985).

⁷⁸Lyman Johnson, *Rethinking Judicial Review of Director Care*, 24 DEL. J. CORP. L. 787, 792 (1999) (citing *Unocal*, 493 A.2d at 954-55).

⁷⁹*Id.* at 793 (citing *QVC Network, Inc.*, 637 A.2d at 42 n.9).

⁸⁰*Unocal*, 493 A.2d at 954.

examination at the threshold before the protections of the business judgment rule may be conferred."⁸¹

The court set forth a new two-pronged inquiry as a prerequisite to business judgment rule protection. First, directors must have "had reasonable grounds for believing that a danger to corporate policy and effectiveness existed,"⁸² a burden which may be satisfied "by [a] showing of good faith and reasonable investigation."⁸³ Second, the specific defensive measures adopted must have been "reasonable in relation to the threat posed."⁸⁴ This requires the board to have undertaken an in-depth analysis of the threat and its effect on the corporation.⁸⁵ If the directors satisfy both prongs, the business judgment presumption will attach, and the plaintiff will carry the heavy burden of proof. If the directors fail to meet either of the prongs, the court will evaluate the board's decision under the entire fairness standard of review, thereby placing the burden of proof on the directors.

In *Unocal*, the board of directors approved defensive measures when one of its stockholders, Mesa,⁸⁶ made a hostile tender offer for the company's stock.⁸⁷ The board's outside directors—representing a majority of the board—unanimously rejected Mesa's tender offer and authorized a self-tender for the corporation's own stock, excluding Mesa.⁸⁸ The court of chancery granted a preliminary injunction to Mesa, enjoining Unocal's tender offer.⁸⁹ On appeal, the Delaware Supreme Court reversed, stating that the Unocal board "acted in good faith, and . . . that Mesa's tender offer was both inadequate and coercive."⁹⁰ Thus, the court focused on whether the board violated its fiduciary duty by adopting a "selective exchange offer" that excluded Mesa from the bidding process.⁹¹

⁸¹*Id.*

⁸²*Id.* at 955.

⁸³*Id.* (quoting *Cheff v. Mathes*, 199 A.2d 548, 555 (Del. 1964)).

⁸⁴*Unocal*, 493 A.2d at 955.

⁸⁵*Id.*

⁸⁶Mesa Petroleum Co., Mesa Asset Co., Mesa Partners II, and Mesa Eastern, Inc. owned approximately thirteen percent of Unocal's stock. *Id.* at 949.

⁸⁷Mesa planned on securing sixty-four million shares (approximately thirty-seven percent) of Unocal's outstanding stock through a cash tender offer of \$54 per share and eliminating the remaining publicly held shares through an issuance of what the court described as "junk bonds." *Id.* at 949-50.

⁸⁸*Unocal*, 493 A.2d at 950-51.

⁸⁹*Id.* at 949.

⁹⁰*Id.*

⁹¹*Id.*

The court explained that although it had previously invoked the business judgment rule in the context of corporate takeovers, that standard insufficiently addressed all situations.⁹² Consequently, the court created an increased level of scrutiny to apply to board decisions that adopted defensive measures in the face of hostile takeovers.⁹³ The court held that where there is a threat of a hostile bid, the target board could not implement defensive measures unless the board reasonably believed that the hostile bid posed "a danger to corporate policy and effectiveness,"⁹⁴ and the defensive actions were "reasonable in relation to the threat posed."⁹⁵ The board had to meet both prongs of the new standard before its decision to employ the defensive measures could enjoy the protections afforded by the business judgment rule.⁹⁶ Thus, *Unocal* established that directors would continue to maintain broad discretion in their decision-making ability, but the courts would require those directors to meet certain minimum standards in takeover situations to fulfill their duties to the corporation and its shareholders.⁹⁷

In *Revlon v. MacAndrews & Forbes Holding, Inc.*,⁹⁸ the supreme court expanded directors' transactional duties to include situations involving a sale of corporate control.⁹⁹ The court held that upon certainty of the sale of the company, the duty of the board changed from "preservation of . . . [the] corporate entity to the maximization of the company's value at a sale for the stockholders' benefit."¹⁰⁰

In *Revlon*, the target board confronted both a hostile takeover attempt by an unsolicited bidder, Pantry Pride,¹⁰¹ and a friendly buyout by a solicited bidder, Forstmann.¹⁰² After the Revlon board rejected Pantry Pride's initial offer as inadequate, Pantry Pride's board authorized the acquisition of Revlon through a hostile takeover should negotiations prove

⁹²*Unocal*, 493 A.2d at 954. The SEC subsequently prohibited discrimination among shareholders by enacting the "all holders" rule, which requires that the tender offer be made to all security holders and that the highest consideration paid to any security holder be paid to all security holders. [1934 Act Rule 14d-10,] 17 C.F.R. § 240.14d-10 (2005).

⁹³*Unocal*, 493 A.2d at 954-55.

⁹⁴*Id.* at 955.

⁹⁵*Id.*

⁹⁶*Id.*

⁹⁷Ironically, the board's response to Mesa's coercive offer was at least as coercive, if not more so. *Unocal*, 493 A.2d at 950-51.

⁹⁸506 A.2d 173 (Del. 1986).

⁹⁹*Id.* at 182.

¹⁰⁰*Id.*

¹⁰¹*Revlon*, 506 A.2d at 176.

¹⁰²*Id.* at 178.

fruitless.¹⁰³ In response to the impending threat of a hostile bid, the Revlon board held numerous meetings and adopted a number of defensive measures.¹⁰⁴ One such measure included a self-tender for up to ten million shares, offering one Senior Subordinated Note (the Notes) in exchange for each share tendered.¹⁰⁵ Revlon shareholders tendered eighty-seven percent of the outstanding shares (approximately thirty-three million).¹⁰⁶ Revlon accepted the full ten million on a pro rata basis.¹⁰⁷

Although the Revlon board continued to negotiate with both Pantry Pride and Forstmann, it became readily apparent that the board favored Forstmann.¹⁰⁸ The board gave Forstmann numerous negotiating advantages, including access to nonpublic financial data.¹⁰⁹ Exclusive knowledge of this confidential information put Forstmann in a better position than Pantry Pride to acquire Revlon. Irritated by Revlon's refusal to deal fairly with, Pantry Pride sought an injunction to prevent the merger between Forstmann and Revlon.¹¹⁰ Pantry Pride claimed that the Revlon board breached its duties and acted contrary to its shareholders' best interests by entering into an exclusive agreement with Forstmann and effectively ending the bidding auction without considering Pantry Pride's offers in good faith.¹¹¹ The trial court agreed with Pantry Pride and granted the injunction, finding that the board focused more on protecting the noteholders than on securing the best possible price for the company for the benefit of all shareholders.¹¹² The Delaware Supreme Court affirmed the Delaware Court of Chancery decision and extended the transactional duties first developed in *Unocal* to takeover situations involving one or more competing bidders.¹¹³

¹⁰³*Id.* at 176.

¹⁰⁴*Id.* at 177.

¹⁰⁵*Revlon*, 506 A.2d at 177. In exchange for each share tendered, Revlon offered one Senior Subordinated Note (the Notes) of \$47.50 principal at 11.75% interest, due 1995, and one-tenth of a share of \$9.00 Cumulative Convertible Exchangeable Preferred Stock valued at \$100 per share. *Id.*

¹⁰⁶*Id.*

¹⁰⁷*Id.* Not only did this permit Revlon to take stray shares off the market but it also permitted Revlon to subject itself to debt covenants which acted as anti-takeover devices.

¹⁰⁸*Id.* at 184 ("It is ironic that the parties even considered a no-shop agreement when Revlon had dealt preferentially, and almost exclusively, with Forstmann throughout the contest.").

¹⁰⁹*Revlon*, 506 A.2d at 184.

¹¹⁰*Id.* at 175.

¹¹¹*Id.* at 175-76.

¹¹²*Id.*

¹¹³*Revlon*, 506 A.2d at 175-76.

Favortism for a white knight to the total exclusion of a hostile bidder might be justifiable when the latter's offer adversely affects shareholder interests, but when bidders make relatively similar offers, or dissolution of the company becomes inevitable, the directors cannot fulfill their enhanced *Unocal* duties by playing favorites with the contending factions.¹¹⁴

Thus, when a company's sale, dissolution, or change of control becomes inevitable, the "[target] board's primary duty becomes that of an auctioneer responsible for selling the company to the highest bidder."¹¹⁵ In such situations, *Revlon* prohibits the use of defensive measures that effectively curtail or prevent the bidding process.¹¹⁶ Tactics such as lock-up options, no-shop provisions, or golden parachutes, which favor one bidder over another, violate a target board's *Revlon* duties.¹¹⁷ *Revlon* also requires that "[m]arket forces must be allowed to operate freely to bring the target's shareholders the best price available for their equity."¹¹⁸

In *Mills Acquisition Co. v. Macmillan, Inc.*,¹¹⁹ the Delaware Supreme Court reiterated that a target board faces enhanced duties when engaged in a bidding contest.¹²⁰ The court explained that "[w]hen *Revlon* duties devolve upon directors, [the court] will continue to exact an enhanced judicial scrutiny at the threshold, as in *Unocal*, before the normal presumptions of the business judgment rule will apply."¹²¹ The court held that at a minimum, those duties require a board conducting an auction for the sale of corporate control to take measures to enhance, and avoid measures that diminish, stockholder interests.¹²² Moreover, the court refused to limit those duties to only active auctions, but rather, extended *Revlon* to other types of sales, such as management buyouts and restructurings.¹²³ The court reversed the court of chancery's refusal to enjoin the consummation of a lock-up agreement between a target

¹¹⁴*Id.* at 184.

¹¹⁵*Id.*

¹¹⁶*Id.*

¹¹⁷*Revlon*, 506 A.2d at 184 ("The no-shop provision, like the lock-up option, while not *per se* illegal, is impermissible under the *Unocal* standards . . .").

¹¹⁸*Id.*

¹¹⁹559 A.2d 1261 (Del. 1989).

¹²⁰*Id.* at 1288 (finding that the target board violated its *Revlon* duties by approving a lock-up provision and a no-shop clause while negotiating the sale of the company).

¹²¹*Id.*

¹²²*Id.*

¹²³*Mills Acquisition*, 559 A.2d at 1285.

corporation and a favored rival bidder.¹²⁴ The lock-up agreement was not fair to all stockholders because it "had the effect of prematurely ending the auction before the board had achieved the highest price reasonably available for the company."¹²⁵

While the Delaware Supreme Court continued to assert its support of the increased scrutiny demanded by *Unocal* and *Revlon*,¹²⁶ in *Barkan v. Amsted Industries, Inc.*,¹²⁷ the court refused to find that a target board involved in a management-sponsored leveraged buyout breached its duties to its shareholders even though it had approved a number of defensive measures which effectively "shielded" the company from additional bids.¹²⁸ Although the court distinguished *Barkan* from *Revlon* because only one bidder existed in *Barkan*,¹²⁹ the court insisted the board was still obligated to search the market for potentially competitive bids.¹³⁰ Despite the *Barkan* board's failure to do so and its imposition of a no-shop restriction, the court found the board did not breach its duties to the company and its shareholders.¹³¹

This potentially significant reinterpretation of *Revlon*, however, was short-lived. In *Paramount Communications, Inc. v. QVC Network, Inc.*,¹³² the Delaware Supreme Court extensively evaluated the *Revlon* standard and its application to takeover situations.¹³³ The court declared that "[i]n the sale of control context, the directors must focus on one primary objective—to secure the transaction offering the best value reasonably available for the stockholders—and they must exercise their fiduciary duties to further that end."¹³⁴ Moreover, the court held that defensive measures that curtail a bidding process, "whether or not they are

¹²⁴*Id.* at 1264-65.

¹²⁵*Id.* at 1264.

¹²⁶*Barkan v. Amsted Indus., Inc.*, 567 A.2d 1279, 1286 (Del. 1989) ("[T]he general principles announced in *Revlon*, in *Unocal*, and in *Moran* govern this case and every case in which a fundamental change of corporate control occurs or is contemplated.") (citations omitted).

¹²⁷567 A.2d 1279 (Del. 1989).

¹²⁸*Id.* at 1287.

¹²⁹*Id.* at 1268-87.

¹³⁰*Id.* at 1287.

¹³¹*Barkan*, 567 A.2d at 1286-88 (holding that when the investment community knew that the company was "in play," and the directors had reason to believe no other bidder would pay more for the company, "the directors could conclude in good faith" that they had the best bid for the company).

¹³²637 A.2d 34 (Del. 1994).

¹³³*Id.* at 42-48.

¹³⁴*Id.* at 44.

presumptively valid in the abstract, may not validly define or limit the directors' fiduciary duties under Delaware law."¹³⁵

In *QVC*, Paramount and Viacom had begun negotiations regarding the possible merger of the two companies.¹³⁶ The negotiations, however, broke down when Viacom offered Paramount approximately \$61 per share, which was substantially less than Paramount was sought.¹³⁷ At that time, QVC expressed an interest in entering the bidding process,¹³⁸ but Paramount immediately informed QVC that Paramount was not for sale.¹³⁹ Shortly thereafter, Paramount resumed its merger negotiations with Viacom.¹⁴⁰ The Paramount board unanimously approved a merger agreement with Viacom.¹⁴¹ In addition, the board approved a number of defensive measures to "make it more difficult for a potential competing bid to succeed."¹⁴²

Despite Paramount's attempts to dissuade competitive bids,¹⁴³ QVC offered approximately \$80 per share for Paramount's outstanding shares and requested a meeting with Paramount's board to discuss the terms of an agreement.¹⁴⁴ Martin Davis, the CEO of Paramount, advised the Paramount board that to engage in such negotiations would breach the no-shop provision in its agreement with Viacom unless conditions imposed under that agreement were met.¹⁴⁵ Eventually, the board agreed to consider QVC's bid, but was extremely slow in actually sitting down to discussions.¹⁴⁶ Confronted with Paramount's hesitancy, QVC filed suit seeking to enjoin the merger agreement with Viacom and publicly announced its two-step offer to acquire all of Paramount's outstanding

¹³⁵*Id.* at 48.

¹³⁶*QVC Network, Inc.*, 637 A.2d at 38.

¹³⁷*Id.* (they were \$70 per share).

¹³⁸*Id.*

¹³⁹*Id.*

¹⁴⁰*QVC Network, Inc.*, 637 A.2d at 39.

¹⁴¹*Id.*

¹⁴²*Id.* While the Paramount board adopted several tactics to thwart alternative bids, the court focused on the no-shop provision, the termination fee provision, and the stock option provision. *Id.*

¹⁴³*Id.* Paramount and Viacom stated, in numerous public statements, that their merger was a virtual certainty, a "marriage" that would "never be torn asunder," with only a "nuclear attack" able to break the deal. *Id.* Additionally, the Chairman and CEO of Viacom called major QVC stockholders to discourage them from making a competing bid on Paramount. *Id.*

¹⁴⁴*QVC Network, Inc.*, 637 A.2d at 39.

¹⁴⁵*Id.* at 39-40 (stating that the conditions included that the competing bid must not be "subject to financing contingencies").

¹⁴⁶*Id.*

shares.¹⁴⁷ In the face of this hostile bid, Viacom engaged in aggressive negotiations with Paramount in an attempt to remain competitive.¹⁴⁸ Although these negotiations secured Paramount a higher price per share than the original agreement with Viacom, the new agreement continued to contain significant defensive measures aimed at thwarting competitive bids.¹⁴⁹

After a thorough evaluation of the board's duties under *Revlon*,¹⁵⁰ the Delaware Supreme Court affirmed the court of chancery's order enjoining the defensive measures adopted by the Paramount board to facilitate the merger with Viacom and deter other competitive bids.¹⁵¹ The court found that the Paramount board breached its fiduciary duties to shareholders by refusing to negotiate with QVC.¹⁵² A number of actions taken by the Paramount board contributed to the court's finding. For instance, the board approved prohibitive defensive measures in the face of competitive bids.¹⁵³ Applying *Revlon*, the court noted that once the board had decided to sell the company, its primary obligation became achieving the best price reasonably available for the company for the benefit of all its shareholders.¹⁵⁴ The board failed to meet this obligation when it adopted defensive measures that prohibited the board from negotiating with a competitive bidder offering to pay nearly \$1 billion more than the favored bidder, Viacom.¹⁵⁵ Further, the Paramount directors acted improperly by refusing to educate themselves about QVC's offer.¹⁵⁶ The court declared, in the context of the sale of a company, that the directors incur both the special obligation to secure the best price reasonably available as well as the obligation to act reasonably in fulfilling that primary duty, which includes taking necessary steps to reasonably inform themselves of competing bids.¹⁵⁷ The court explained that "[t]here are few events that have a more significant impact

¹⁴⁷*Id.*

¹⁴⁸*QVC Network, Inc.*, 637 A.2d at 40.

¹⁴⁹*Id.*

¹⁵⁰*Id.* at 48-50.

¹⁵¹*Id.* at 36-37.

¹⁵²*QVC Network, Inc.*, 637 A.2d at 50. The court stated that the Paramount board "squandered" its "opportunity to negotiate on the stockholders' behalf and fulfill their obligation to seek the best value reasonably available." *Id.*

¹⁵³*Id.* at 49.

¹⁵⁴*Id.* at 48-49.

¹⁵⁵*Id.* at 50-51.

¹⁵⁶*QVC Network, Inc.*, 637 A.2d at 50 ("[The directors] remained prisoners of their own misconceptions and missed opportunities . . .").

¹⁵⁷*Id.* at 48-49.

on the stockholders than a sale of control or a corporate break-up."¹⁵⁸ Thus, the court reasoned that directors involved in such situations may not hide behind the protection of the business judgment rule, but instead will be subjected to increased judicial scrutiny.¹⁵⁹

In *Cede & Co. v. Technicolor, Inc.*,¹⁶⁰ the Delaware Supreme Court continued to depart from its pre-*Van Gorkom* stance of judicial abstention in the face of director decisions and subjected the board to an enhanced level of scrutiny. In *Cede*, the court affirmed the business judgment rule as a rule of deference, granting director decisions significant protection from judicial analysis, but nonetheless reversed the court of chancery's ruling in favor of the defendant directors.¹⁶¹ The court did not find the directors liable, but instead remanded the case to the trial court to apply the entire fairness standard of review to the challenged transaction.¹⁶² Importantly, the court focused on the procedural aspects of the business judgment rule and rebuked the Delaware Court of Chancery for making it too difficult for the plaintiff to rebut the presumption in favor of the board.¹⁶³ The court found that the plaintiff had in fact rebutted the presumption, and thus, the court of chancery should have viewed the board's actions with increased scrutiny.¹⁶⁴ It is in this opinion that we first see the supreme court's attempts to both "proceduralize" the duty of care and integrate it into the complex burden-shifting framework that Delaware has used in fiduciary duty cases ever since.¹⁶⁵

The facts of *Cede* are voluminous; but, it suffices to say that the litigation involved a takeover situation in which MacAndrews & Forbes Group acquired Technicolor.¹⁶⁶ The large majority of discussions regarding the merger occurred privately, between Morton Kamerman, Technicolor's chairman and chief executive officer, and Ronald Perelman, the controlling shareholder of MacAndrews & Forbes, to the exclusion of most of the Technicolor board.¹⁶⁷ The plaintiff, Cinerama, dissented from the deal and

¹⁵⁸*Id.* at 47.

¹⁵⁹*Id.* at 45.

¹⁶⁰634 A.2d 345 (Del. 1993).

¹⁶¹*Id.* at 351.

¹⁶²*Id.* at 371.

¹⁶³*Id.* at 350-51.

¹⁶⁴*Cede & Co.*, 634 A.2d at 351.

¹⁶⁵See Bud Roth, *Entire Fairness Review for a "Pure" Breach of the Duty of Care: Sensible Approach or Technicolor Flop?*, 3 DEL. L. REV. 145, 161-69 (2000) (describing why it was an innovation to use the entire fairness review to evaluate claims based on the duty of care).

¹⁶⁶*Cede & Co.*, 634 A.2d at 349.

¹⁶⁷*Id.* at 353.

filed first an appraisal proceeding and later an individual suit alleging fraud and unfair dealing.¹⁶⁸

Significantly, the Delaware Court of Chancery entered judgment for the defendant directors, finding that the plaintiff had failed to meet the initial showing necessary to shift the burden of proof to the directors.¹⁶⁹ Chancellor Allen stated that although he had "grave doubts" as to whether the board acted with due care in approving the merger,¹⁷⁰ the plaintiff failed to show that it had suffered any injury resulting from "a proven claim of board lack of due care."¹⁷¹ Therefore, the court of chancery held that the board enjoyed immunity from further judicial review. On appeal, the Delaware Supreme Court rejected the trial court's decision as a "reformulation of the rule's requirements"¹⁷² and found that the plaintiff had fulfilled its burden of proof by providing some evidence of the board's lack of due care.¹⁷³ Thereby, the court required the court of chancery to shift the burden back to the directors and impose an entire fairness standard of review on the challenged transaction.¹⁷⁴

Cede offers an early illustration of the ongoing disagreement between the court of chancery and the Delaware Supreme Court as to the appropriate level of deference that should be afforded directors when they exercise their business judgment. To increase judicial scrutiny of director decisions, the Delaware Supreme Court has greatly expanded the range of situations to which it applies *Unocal's* enhanced standard of review.

For example, in *Unitrin, Inc. v. American General Corp.*,¹⁷⁵ the Delaware Supreme Court significantly extended *Unocal's* scope and applied the enhanced standard to a board's decision to repurchase its own stock.¹⁷⁶

¹⁶⁸*Id.* at 349.

¹⁶⁹*Id.* at 350.

¹⁷⁰*Cede & Co.*, 634 A.2d at 358.

¹⁷¹*Id.* at 359.

¹⁷²*Id.* at 370.

¹⁷³*Id.* at 367.

¹⁷⁴*Cede & Co.*, 634 A.2d at 370. As one author notes:

Entire fairness review is a doctrine historically used to scrutinize a transaction in which a member of the board (or other fiduciary) has a conflict of interest. Such claims normally involve accusations that a director engaged in self-dealing or personally profited from a transaction in a manner not shared with shareholders generally. Never before *Technicolor* had the Supreme Court employed the entire fairness standard of review to examine a transaction that the trial court had expressly found was approved in good faith and untainted by self-dealing.

Roth, *supra* note 165, at 161 (footnotes omitted).

¹⁷⁵651 A.2d 1361 (Del. 1995).

¹⁷⁶*Id.* at 1367.

In doing so, however, the court departed from its increased tendency of holding directors liable. It reversed the Delaware Court of Chancery's order preliminarily enjoining the defendant directors from making any further repurchases.¹⁷⁷ In response to an announced merger proposal, the defendant board approved a repurchase program.¹⁷⁸ Applying *Unocal*, the trial court subjected the repurchase program to enhanced scrutiny and found it disproportionate to the threat posed.¹⁷⁹ The Delaware Supreme Court also recognized the substantial inadequacy of the proposed offer, but nevertheless agreed with the court of chancery's application of *Unocal*'s enhanced scrutiny.¹⁸⁰ The court significantly extended *Unocal*'s reach and asserted that "[t]he *Unocal* standard is a flexible paradigm that jurists can apply to the myriad of 'fact scenarios' that confront corporate boards."¹⁸¹ Thus, the court held that directors' actions should be subjected to enhanced judicial scrutiny whenever the record reflects that those actions constitute defensive measures taken in response to a "perceived 'threat to corporate policy and effectiveness which touches upon issues of control.'"¹⁸² Despite this expansive interpretation of *Unocal*'s scope, the court held that the court of chancery improperly concluded that the repurchase program failed *Unocal*'s enhanced test of proportionality because it was unnecessary.¹⁸³ The court explained that determining the necessity of a business decision did not fall within the realm of the judiciary, but rather resided within the board of directors:

[Even] a court applying enhanced judicial scrutiny should be deciding whether the directors made a *reasonable* decision, not a *perfect* decision. If a board selected one of several reasonable alternatives, a court should not second guess that choice even though it might have decided otherwise or subsequent events may have cast doubt on the board's determination. Thus, courts will not substitute their business judgment for that of the directors, but will determine if the

¹⁷⁷*Id.*

¹⁷⁸*Id.* at 1370.

¹⁷⁹*Unitrin*, 651 A.2d at 1367. The court of chancery found that "the threat to the Unitrin stockholders from American General's inadequate opening bid was 'mild,' because the Offer was negotiable both in price and structure." *Id.* at 1375.

¹⁸⁰*Id.* at 1372 n.9.

¹⁸¹*Id.* at 1374 (internal citations omitted).

¹⁸²*Unitrin*, 651 A.2d at 1372 (quoting *Stroud v. Grace*, 606 A.2d 75, 82 (Del. 1992)).

¹⁸³*Id.* at 1385.

directors' decision was, on balance, within a range of reasonableness.¹⁸⁴

Thus, in *Unitrin*, the Delaware Supreme Court managed to expand *Unocal's* reach while at the same time failing to find the directors liable.

The Delaware Supreme Court has continued to apply an increased level of scrutiny to board decisions while the court of chancery has not. In a departure from the usual trend in the court of chancery of affording substantial deference to corporate directors, however, Chancellor Allen, in *In re Caremark International, Inc. Derivative Litigation*,¹⁸⁵ stretched directors' obligations under the duty of care to include a duty to "assure that a corporate information and reporting system [which] is adequate, exists."¹⁸⁶ This imposition represented a significant expansion of directors' duties since a court following *In re Caremark* could hold directors liable for failure to implement such a system even if there was no actual business decision to be challenged.

Despite Chancellor Allen's decision in *In re Caremark*, the court of chancery has typically assumed a deferential stance toward director decisions even though the supreme court has not. In *Emerald Partners v. Berlin*,¹⁸⁷ the Delaware Supreme Court reversed the court of chancery's judgment. *Emerald Partners* concerned a merger agreement between May Petroleum (May) and thirteen corporations owned by the chairman and CEO of May.¹⁸⁸ Emerald Partners, a shareholder of May, dissented from the merger.¹⁸⁹ Emerald Partners sued to enjoin the merger on the grounds that, *inter alia*, the merger triggered a supermajority voting provision located in May's certificate of incorporation.¹⁹⁰ The court of chancery granted the injunction but was subsequently reversed by the supreme court.¹⁹¹ Later, events associated with Hall's bankruptcy lead to the dismissal of all claims against the defendants, save a disclosure claim.¹⁹² The "[p]laintiff[s] attempt[ed] to expand the allegations . . . to encompass . . . new theories in support of a Revlon claim and an entire fairness

¹⁸⁴*Id.* at 1385-86 (quoting *QVC Networks, Inc.*, 637 A.2d at 45-46).

¹⁸⁵698 A.2d 959 (Del. Ch. 1996).

¹⁸⁶*Id.* at 970.

¹⁸⁷726 A.2d 1215 (Del. 1999).

¹⁸⁸*Id.*

¹⁸⁹*Id.*

¹⁹⁰*Id.* at 1218.

¹⁹¹*Emerald Partners*, 726 A.2d at 1218-19.

¹⁹²*Emerald Partners v. Berlin*, No. 9700, 1995 Del. Ch. LEXIS 128 (Del. Ch. Sept. 22, 1995), *reprinted in* 21 DEL. J. CORP. L. 221 (1996).

claim."¹⁹³ Finding that the remaining court did not "provide a basis"¹⁹⁴ for the new theories, the court of chancery entered summary judgment in favor of the defendant directors.¹⁹⁵

The Delaware Supreme Court reversed and remanded the case to the court of chancery to evaluate the entire fairness and duty of disclosure claims together, thereby affording Emerald Partners a better chance of proving that the merger was not entirely fair.¹⁹⁶ Although the Delaware Court of Chancery found that Emerald Partners had satisfied its burden of pleading that the directors had breached their duty of care (as opposed to a finding that the directors had breached their duty of care),¹⁹⁷ the supreme court held that "such a showing shifts to the director defendants the burden to establish" entire fairness.¹⁹⁸

On remand, the court of chancery again found in favor of the defendant directors, holding that the directors were exculpated under the company's certificate of incorporation, which contained a section 102(b)(7) provision.¹⁹⁹ The Delaware Supreme Court held that the court of chancery had "once again" prematurely addressed the directors' exculpation claims and vacated the court of chancery's judgment and remanded with instructions for the court of chancery to conduct an analysis under the entire fairness standard of review.²⁰⁰ The supreme court explained that the directors could avoid personal liability only if they met the significant burden of proving that "their failure to withstand an entire fairness analysis was exclusively attributable to the violation of the duty of care."²⁰¹ Significantly, the court rebuked the court of chancery for failing to subject the directors to the proper scrutiny and for simply granting them immunity under the respective exculpation provisions.²⁰² On remand, the court of

¹⁹³*Id.* at *9 n.2, reprinted in 21 DEL. J. CORP. L. at 234 n.2.

¹⁹⁴*Id.*

¹⁹⁵*Id.* at *8-9, reprinted in 21 DEL. J. CORP. L. at 234.

¹⁹⁶*Emerald Partners*, 1995 Del. Ch. LEXIS 128, at 9 n.2, reprinted in 21 DEL. J. CORP. L. at 234 n.2.

¹⁹⁷*Emerald Partners*, 726 A.2d at 1221-22.

¹⁹⁸*Id.* at 1218.

¹⁹⁹*Emerald Partners v. Berlin*, No. 9700, 2001 Del. Ch. LEXIS 20, at *98 (Del. Ch. Feb. 7, 2001), vacated 787 A.2d 85 (Del. 2001).

²⁰⁰*Emerald Partners v. Berlin*, 787 A.2d 85, 87 (Del. 2001).

²⁰¹*Id.* at 98.

²⁰²*Id.* at 97-98. The court stated:

When the case was remanded after the last appeal to this Court, the initial focus of the Court of Chancery's posttrial opinion should have been an entire fairness analysis. The Court of Chancery erred, as a matter of law, when it failed to engage in an entire fairness analysis and, instead, simply examined the plaintiffs' claims in the context of the Section 102(b)(7) charter provision.

chancery found that the merger was entirely fair to the corporation and its minority shareholders²⁰³ and entered judgment in favor of the defendant directors, immunizing them from any personal liability.²⁰⁴ The Delaware Supreme Court affirmed.²⁰⁵

The ongoing debate between the court of chancery and the Delaware Supreme Court in *Emerald* illustrates the divergent views of the courts in their treatment of director liability for breach of the duty of care. The initial disposition of *Brehm v. Eisner*²⁰⁶ represents a further illustration of this dichotomy. The egregious facts of the case may ultimately cause Delaware courts to refuse to grant such protection to directors.

The Delaware Court of Chancery in *Brehm* dismissed with prejudice the plaintiff shareholders' complaint, which alleged *inter alia* that the board of the Walt Disney Company breached its fiduciary duties in agreeing to a nonfault termination agreement with then-president, Michael Ovitz.²⁰⁷ Despite finding that "the compensation and termination payout for Ovitz were exceedingly lucrative, if not luxurious, compared to Ovitz' value to the Company"²⁰⁸ and that the processes of the board "were hardly paradigms of good corporate governance practices," the court of chancery held that the plaintiffs failed to provide sufficient evidence to rebut the business judgment rule.²⁰⁹ Indeed, the court acknowledged that "the sheer size of the payout to Ovitz, as alleged, pushes the envelope of judicial respect for the business judgment of directors in making compensation decisions."²¹⁰ The court, however, recognized that the protections afforded to the directors by the business judgment rule proved too substantial for the plaintiffs to overcome.

The Delaware Supreme Court, however, refused to take such a deferential position and reversed the court of chancery's dismissal to the extent that it was prejudicial and afforded the plaintiffs "a reasonable opportunity to file a further amended complaint" properly alleging the

Id.

²⁰³*Emerald Partners v. Berlin*, No. 9700, 2003 Del. Ch. LEXIS 42, at *4 (Del. Ch. Apr. 28, 2003), reprinted in 28 DEL. J. CORP. L. 1027, 1029 (2003).

²⁰⁴*Id.* at *149, reprinted in 28 DEL. J. CORP. L. at 1093.

²⁰⁵*Emerald Partners v. Berlin*, 840 A.2d 641 (Del. 2003).

²⁰⁶746 A.2d 244 (Del. 2000).

²⁰⁷*Id.* at 248.

²⁰⁸*Id.* at 249. The plaintiffs alleged that the "severance package agreed to by the [Disney] Board [was valued] at over \$140 million, consisting of cash payments of about \$39 million" and over \$101 million in value of the immediately vesting stock options. *Id.* at 253.

²⁰⁹*Id.* at 249.

²¹⁰*Brehm*, 746 A.2d at 249.

directors' breach.²¹¹ The supreme court also took this opportunity to make its clearest statement yet that the duty of care in Delaware involves no substantive review of the merits of the contested decision, thus arguably increasing the importance of the procedural devices urged in early cases like *Van Gorkom*.²¹²

On remand, despite the court of chancery's assertion that "[i]t is rare when a court imposes liability on directors of a corporation for breach of the duty of care, and this Court is hesitant to second-guess the business judgment of a disinterested and independent board,"²¹³ the court found that the plaintiffs' complaint pled facts sufficient to rebut the business judgment presumption.²¹⁴ Thus, the court denied the defendant directors' motion to dismiss.²¹⁵ After trial, however, the court held that the directors did not breach their fiduciary duties.²¹⁶

Once again, in *McMullin v. Beran*²¹⁷ and *MM Cos. v. Liquid Audio, Inc.*,²¹⁸ the court of chancery and the Delaware Supreme Court disagreed on the level of deference that courts should grant directors exercising their business judgment. In *McMullin*, the Delaware Supreme Court reversed the Delaware Court of Chancery's dismissal of a minority shareholder's claim challenging the parent company's sale of its subsidiary to a third party at the behest of a majority shareholder.²¹⁹ The court held that although the board "could not effectively seek an alternative to the proposed . . . sale, [and thus] had no fiduciary responsibility [to do so,] its ultimate statutory duties . . . and attendant fiduciary obligations remained inviolable."²²⁰ The court asserted that the directors maintained their obligations "to act on an informed basis [and] independently ascertain how the merger consideration . . . compared to [the company's] value as a going concern."²²¹

In *Liquid Audio*, the Delaware Supreme Court liberally applied *Unocal* to a board's adoption of certain measures that changed the size and

²¹¹*Id.* at 248.

²¹²*Id.* at 264 ("Due care in the decisionmaking [sic] context is process due care only."). See also *supra* note 71 (stating that directors could avoid liability by considering a fairness opinion).

²¹³*In re* Walt Disney Co. Derivative Litig., 825 A.2d 275, 278 (Del. Ch. 2003).

²¹⁴*Id.*

²¹⁵*Id.* at 291.

²¹⁶See *In re* Walt Disney Co. Derivative Litig, No. 15,452, 2005 Del. Ch. LEXIS 28, (Feb. 4, 2005), reprinted in 31 DEL. J. CORP. L. 349 (2006).

²¹⁷765 A.2d 910 (Del. 2000).

²¹⁸813 A.2d 1118 (Del. 2003).

²¹⁹*McMullin*, 765 A.2d at 914-15.

²²⁰*Id.* at 920.

²²¹*Id.* at 919.

composition of the board's membership.²²² By a four to one majority the corporation's directors opposed a proposed acquisition by the plaintiff shareholder and hoped to pursue a merger with another company.²²³ The plaintiff appeared to have the votes to replace two of the five directors.²²⁴ In order to thwart the shareholder's takeover attempts, the board added new board positions and appointed two more directors who were unfriendly to the plaintiff.²²⁵ The court of chancery, applying *Unocal*, reviewed the board's decision for reasonableness and proportionality and denied the injunctive relief sought by the plaintiff shareholder.²²⁶ On appeal, the supreme court articulated a stricter standard, requiring the board to demonstrate a compelling justification for the defensive actions taken.²²⁷ Accordingly, the court reversed the court of chancery's ruling in favor of the defendant directors and remanded the case for further analysis.²²⁸

While it appears that Delaware's court of chancery and the supreme court have yet to agree on the proper level of deference afforded directors, the court of chancery has not altogether refused to hold directors liable for breaches of the duty of care when applying the enhanced *Unocal* standard. For instance, in *Hollinger International, Inc. v. Black*,²²⁹ the plaintiff subsidiary challenged the defendant parent board's decision to sell the subsidiary to a third party. The parent board counterclaimed, alleging that the subsidiary board violated its enhanced duty of care under *Unocal* by adopting certain defensive measures in response to the proposed sale by the parent.²³⁰ The court of chancery applied the *Unocal* standard of review to both the parent board's actions and the subsidiary's actions.²³¹ After a careful analysis, the court held that the parent board had breached its *Unocal* duties but the subsidiary had not.²³² Therefore, the court granted the plaintiff subsidiary's request for a preliminary injunction, enjoining the proposed sale of the subsidiary.²³³

²²²*Liquid Audio*, 813 A.2d at 1131.

²²³*Id.* at 1122-24.

²²⁴The company had a staggered board with three classes of directors, only one of which could be elected each year. *Id.* at 1122.

²²⁵*Id.* at 1123.

²²⁶*Id.* at 1121.

²²⁷*Liquid Audio*, 813 A.2d at 1131.

²²⁸*Id.* at 1120-21.

²²⁹844 A.2d 1022 (Del. Ch. 2004).

²³⁰*Id.* at 1059.

²³¹*Id.* at 1082-89.

²³²*Id.* at 1084-88.

²³³*Hollinger Int'l*, 844 A.2d at 1092.

The foregoing illustrates the key problem—when the Delaware courts want to find a due care violation, they increasingly turn to the *Unocal* standard, even though that standard makes little sense outside of a transactional setting. No better illustration of this confusion can be found than the recent *Omnicare* decision, which the next section addresses in full.

III. OMNICARE AND THE NEED FOR A DUTY OF CARE

The Delaware Supreme Court's recent holding in *Omnicare, Inc. v. NCS Healthcare, Inc. (Omnicare)*²³⁴ has triggered much discussion and confusion in the world of corporate governance, specifically concerning a board's adoption of deal protection devices.²³⁵ In part this is because the supreme court issued a split opinion (three to two)—a result seldom seen in Delaware.²³⁶ The opinion also illustrates the problems that result from the court's difficult and often awkward attempt to protect due care values with other tools.

Omnicare involved a suit by Omnicare Inc. and shareholders of NCS Healthcare Inc. to block a merger between NCS and Genesis Health Ventures Inc., claiming that the NCS board breached its fiduciary duties.²³⁷ NCS was on the brink of bankruptcy when it entered into a merger agreement with Genesis.²³⁸ Omnicare, Inc. was another potential acquiror that originally would consider only a chapter 11 acquisition of NCS.²³⁹

Genesis had lost a potential acquisition because Omnicare placed a higher bid at the last minute.²⁴⁰ Consequently, Genesis demanded certain safeguards in its merger agreement with NCS to avoid acting as a "stalking horse" again.²⁴¹ The merger agreement included a "force the vote" provision, which prohibited the NCS board from terminating the agreement

²³⁴818 A.2d 914 (Del. 2003).

²³⁵Sarah S. Gold & Richard L. Spinogatti, *Lock-Up Agreements Disapproved in Delaware*, 229 N.Y.L.J. 3 (2003); Tariq Mundiya, *Delaware Supreme Court Strikes Down Absolute Lock-Up of Merger as a "Preclusive" and "Coercive" Defensive Measure*, 11 METROPOLITAN CORP. COUNS. 5 (2003); Robert A. Profusek & Lyle G. Ganske, *Lockups and Beyond in "Omnicare v. NCS Healthcare,"* 229 N.Y.L.J. 4 (2003).

²³⁶Justice Holland wrote the opinion for the majority, which also included Justice Berger and Justice Walsh. Then-Chief Justice Veasey and then-Justice Steele dissented. *Omnicare, Inc. v. NCS Healthcare, Inc.*, 818 A.2d at 914 (Del. 2003).

²³⁷*Id.* at 919.

²³⁸*Id.* at 920.

²³⁹*Id.* at 921; 11 U.S.C. § 363 (2003).

²⁴⁰*Omnicare*, 818 A.2d at 921.

²⁴¹*Id.* at 972; see Sean J. Griffith, *The Costs and Benefits of Transactional Certainty: An Appraisal of Omnicare v. NCS Healthcare* (June 1, 2003), available at <http://ssrn.com/abstract/418780>, at 8 (last visited Oct. 27, 2003).

before a stockholder vote approving the merger.²⁴² Additionally, two majority shareholders (who were also directors) pledged their votes to Genesis.²⁴³ The merger agreement also contained a no-shop provision²⁴⁴ and lacked an effective "fiduciary out provision."²⁴⁵

After the merger agreement was signed, Omnicare made a cash tender offer to acquire NCS at a price greater than the shareholders would have received under the proposed stock-for-stock merger with Genesis.²⁴⁶ When Omnicare offered a higher price for NCS, the NCS directors withdrew their support of the merger with Genesis; however, NCS was still bound by the merger agreement, including the requirement of calling a shareholder vote.²⁴⁷

Based on existing Delaware precedents,²⁴⁸ the Delaware Supreme Court in *Omnicare* could have fashioned its analysis in several ways.²⁴⁹ In *Omnicare*, there was no change of control because it was a stock deal wherein the NCS shareholders could later receive a premium for their shares. Accordingly, the court did not utilize *Revlon*. The majority did subject the merger agreement, with its deal protection devices, to the enhanced scrutiny standard set forth in *Unocal*.²⁵⁰

The majority in *Omnicare* applied the *Unocal* test to the board's adoption of deal protection devices contained in the merger agreement between NCS and Genesis. The court applied *Paramount Communications, Inc. v. Time, Inc.*²⁵¹ finding that deal protection devices are held to *Unocal* enhanced scrutiny.²⁵² The majority found the reasonableness prong of *Unocal* was satisfied but held that deal protection

²⁴²*Omnicare*, 818 A.2d at 925. At the time, "force the vote" provisions were addressed under section 251(c) of Delaware's corporation law. The language in question was subsequently deleted by the legislature and replaced by new section 146, which achieves the same end. See S. Bill No. 127, 142d Gen. Assem., Reg. Sess. (Del. 2003). We refer to old section 251(c) throughout to maintain consistency with the court's decision in *Omnicare*.

²⁴³*Omnicare*, 818 A.2d at 926. Shareholder voting agreements allow the acquiror to lock up the deal by securing shareholder votes. Gregory V. Varallo & Srinivas M. Raju, *A Process Based Model for Analyzing Deal Protection Measures*, 55 BUS. LAW. 1609, 1617 (2000).

²⁴⁴*Omnicare*, 818 A.2d at 934.

²⁴⁵Fiduciary out provisions enable a board to terminate a merger agreement if necessitated by its fiduciary duties. Varallo & Raju, *supra* note 243, at 1618-19.

²⁴⁶*Omnicare*, 818 A.2d at 926.

²⁴⁷*Id.* at 927-28.

²⁴⁸See *supra* Part II for a discussion of Delaware jurisprudence.

²⁴⁹See Varallo & Raju, *supra* note 243, at 1627-35 (discussing different standards of review associated with deal protection devices).

²⁵⁰*Omnicare*, 818 A.2d at 945; *Unocal*, 493 A.2d at 954-55.

²⁵¹*Time*, 571 A.2d at 1151. For more on this case, see *infra* note 276 and text.

²⁵²*Omnicare*, 818 A.2d at 934.

devices were not proportional to the threat posed.²⁵³ The majority declared that the inclusion of the "force the vote" provision combined with the shareholder voting agreements resulted in an "absolute lock up."²⁵⁴ This complete lock up of the Genesis agreement made it impossible for the Omnicare transaction "to proceed, no matter how superior" it was to the Genesis offer.²⁵⁵ Thus, the court found that the board breached its fiduciary duties to nonmajority shareholders by excluding an effective fiduciary out provision.²⁵⁶ The court found the merger agreement unenforceable because the deal protection devices were preclusive and coercive, violating the enhanced scrutiny standard under *Unocal*.²⁵⁷ Furthermore, the majority stated a per se rule barring merger agreements that lack effective fiduciary out provisions, which consequently bar other proposed mergers.²⁵⁸

Nevertheless, the strong dissent in *Omnicare* rejected the application of *Unocal* to deal protection devices in friendly stock-for-stock mergers, suggesting that *Omnicare* is unlikely to be the final word on the debate concerning deal protection devices.²⁵⁹

Although the *Unocal* enhanced scrutiny standard seems logical when the board undertakes defensive actions in response to threats from hostile bidders, enhanced scrutiny makes no sense when there is no threat of director entrenchment.²⁶⁰ The application of *Unocal* to deal protection devices, when there is no risk of director self-interest, is inconsistent with the policy underlying *Unocal*. The enhanced scrutiny standard set forth in *Unocal* was largely based on fear of director self-interest.²⁶¹

The rationale for applying enhanced scrutiny to a target company's reaction to hostile takeover offers rested on an intuition regarding the self-interest of incumbent target directors: when a target is taken over, its board of directors is

²⁵³*Id.* at 935.

²⁵⁴*Id.* at 939.

²⁵⁵*Id.* at 936.

²⁵⁶*Omnicare*, 818 A.2d at 936.

²⁵⁷*Id.* at 939.

²⁵⁸*Id.* at 936, 939.

²⁵⁹*Id.* at 943, 946.

²⁶⁰It should be noted that deal protection devices would be subject to *Unocal* scrutiny if the target intended to merge with another "white knight" to ward off hostile bidders. Wayne O. Hanewicz, *When Silence is Golden: Why the Business Judgment Rule Should Apply to No-Shops in Stock-for-Stock Merger Agreements*, 28 J. CORP. L. 205, 233 (2003).

²⁶¹*Unocal*, 493 A.2d at 954; see Frank H. Easterbrook & Daniel R. Fischel, *The Proper Role of a Target's Management in Responding to a Tender Offer*, 94 HARV. L. REV. 1161, 1198 (1981) (calling for enhanced scrutiny of the target board's adoption of defensive measures).

generally replaced, so incumbent directors have strong incentives, based in their own self-interest, to resist unsolicited takeover bids notwithstanding the best interests of the corporation and its shareholders.²⁶²

This self-interest may hamper the shareholder's ability to receive premium offers and it also may impede "the efficient allocation of resources and mut[e] the disciplinary effects of the market for corporate control."²⁶³

Without this risk of director self-interest, the enhanced scrutiny standard set forth in *Unocal* lacks a rationale. "[S]elfishly entrenched management is the [']omnipresent specter['] haunting the world of hostile takeovers, and the standard of enhanced scrutiny announced in *Unocal* was designed to protect shareholder welfare by controlling this threat. Friendly acquisitions, on the other hand, do not have such ghosts."²⁶⁴ Friendly deals involve negotiations between the target and acquiror, indicating that the target board is aware of its possible replacement or corporate restructuring.

The target directors, of course, may receive some benefit from the negotiations, but this is minimal when compared to the conflicts implicated in blocking an entire hostile takeover, perhaps to ensure job security. Most stock-for-stock mergers result in the target board losing its job, suggesting that the board approves these mergers for the benefit of shareholders.²⁶⁵ Entrenchment was not an issue in *Omnicare* because NCS was on the brink of bankruptcy, which could have pushed the directors out of office.²⁶⁶ In addition, the merger with Genesis also called for the displacement of the incumbent directors of NCS. Thus, in *Omnicare*, there was no risk of the "omnipresent specter" of self-interest so feared in *Unocal*.²⁶⁷

Moreover, *Unocal* focused on defensive actions adopted in response to hostile threats.²⁶⁸ Deal protection devices, however, are not inherently defensive because the target board includes these devices in merger

²⁶²Griffith, *supra* note 241, at 22.

²⁶³*Id.*

²⁶⁴*Id.* at 23; *see also Unocal*, 943 A.2d at 954.

²⁶⁵Hanewicz, *supra* note 260, at 241.

²⁶⁶For empirical studies demonstrating the risk of job loss to senior management during financial distress, see Stuart C. Gilson, *Management Turnover and Financial Distress*, 25 J. FIN. ECON. 241, 247 (1989); Lynn M. LoPucki & William C. Whitford, *Corporate Governance in the Bankruptcy Reorganization of Large, Publicly Held Companies*, 141 U. PA. L. REV. 669, 723 (1993).

²⁶⁷*Unocal*, 493 A.2d at 954.

²⁶⁸*Id.* at 953.

agreements *before* the threat from potential acquirors.²⁶⁹ Obviously, it would be a defensive measure if the purpose of a merger was to fend off a hostile threat by the use of a "white knight."²⁷⁰ In *Omnicare*, the NCS board enacted deal protection devices in a friendly stock-for-stock merger agreement without a hostile threat.

Another difference between deal protection devices and the defensive actions taken in *Unocal* is that a target adopts defense mechanisms to protect itself, while deal protection devices protect the acquiror. Moreover, a target adopts defense mechanisms on its own initiative, which is not usually the case with deal protection devices. Specifically, in *Omnicare*, there was no unilateral board action taken by NCS since the shareholder voting agreements demonstrate shareholder approval.²⁷¹ Defense mechanisms prevent the target from being acquired, while deal protection devices are used to tempt the acquiror. Many times, deal protection devices are necessary to negotiate merger agreements because they act as inducements to contract.²⁷² Assuming deal protection devices result from arm's-length transactions, the substance of the deal protection provisions is not wholly within the control of the target board of directors. The board, however, still has some control over the substance of the merger agreement.

Because the decision of the board to enter into a merger agreement is not subject to the *Unocal* standard,²⁷³ it seems paradoxical to single out deal protection devices, which merely comprise one portion of the merger

²⁶⁹See *McMillan v. Intercargo Corp.*, 768 A.2d 492, 506 n.62 (Del. Ch. 2000) (reviewing deal protection devices under a *Unocal* standard because "[u]nder a 'duck' approach to the law, 'deal protection' terms self-evidently designed to deter and make more expensive alternative transactions would be considered defensive and reviewed under the *Unocal* . . . standard . . . of course, the mere fact that the court calls a 'duck' a 'duck' does not mean that such defensive provisions will not be upheld so long as they are not draconian"); see also Mark Lebovitch & Peter B. Morrison, *Calling a Duck a Duck: Determining the Validity of Deal Protection Provisions in Merger of Equals Transactions*, 2001 COLUM. BUS. L. REV. 1, 10 (2001) (arguing that deal protection devices are defensive).

²⁷⁰A "white knight" is "[a] person or corporation that rescues the target of an unfriendly corporate takeover, esp. by acquiring a controlling interest in the target corporation or by making a competing tender offer." BLACK'S LAW DICTIONARY 1591 (7th ed. 1999).

²⁷¹See *Williams v. Geier*, 671 A.2d 1368, 1377 (Del. 1996) (noting that the *Unocal* standard is only appropriate "when a board unilaterally adopts defensive measures").

²⁷²As will be discussed *infra*, completely locking up a merger agreement may be a breach of the board's duty of care.

²⁷³See *TW Servs., Inc. v. SWT Acquisition Corp.*, Nos. 10,427, 10,298, 1989 Del. Ch. LEXIS 19, at *39 (Del. Ch. Mar. 2, 1989), reprinted in 14 DEL. J. CORP. L. 1169, 1191-92 (1989); *Kahn v. MSB Bancorp, Inc.*, No. 14,712, 1998 Del. Ch. LEXIS 112, at *8 (Del. Ch. July 16, 1998), reprinted in 24 DEL. J. CORP. L. 266, 272 (1999), *aff'd* 734 A.2d 158 (Del. 1999).

agreement, for enhanced scrutiny under *Unocal*.²⁷⁴ "[D]eal protection measures are not adopted in isolation. Rather, they are merely one of many significant issues that are negotiated during the whole bargaining process of the merger itself."²⁷⁵

Lastly, while the majority in *Omnicare* relies on *Paramount Communications, Inc. v. Time, Inc.*²⁷⁶ when applying *Unocal* enhanced scrutiny to deal protection devices, this reliance is unfounded. *Time* involved a merger agreement between Warner Brothers and Time.²⁷⁷ Paramount made a separate offer for Time. Although there is powerful language in *Time* suggesting application of *Unocal* to deal protection devices,²⁷⁸ the holding in *Time* is more ambiguous than the language suggests.²⁷⁹ The court in *Time* never expressly applied *Unocal* to deal protection devices.²⁸⁰ Rather, *Time* applied the business judgment rule to the board's original merger plan, and this original merger contained the challenged deal protection devices.²⁸¹ The court noted in a footnote that the legality of deal protection measures was "not a central issue," and the court upheld the no-shop provision because it was adopted at Warner's insistence and for Warner's protection.²⁸² Furthermore, the court's analysis in *Time* was in the context of rejecting plaintiff's argument that *Revlon* should apply.²⁸³ Commentators remark that case law after *Time* generally applied the business judgment rule to no-shop provisions in stock-for-stock mergers.²⁸⁴ After *Time*, most of the subsequent court of chancery opinions

²⁷⁴See *In re IXC Commc'ns, Inc. S'holder Litig.*, No. 17,334, 1999 Del. Ch. LEXIS 210, at *17 (Del. Ch. Oct. 27, 1999) (stating that no-talk provisions are just run-of-the-mill contract terms).

²⁷⁵Varallo & Raju, *supra* note 243, at 1631.

²⁷⁶571 A.2d 1140 (Del. 1989).

²⁷⁷*Id.* at 1142.

²⁷⁸Plaintiffs argue that the use of a lock-up agreement, and "dry-up" agreements "prevented shareholders from obtaining a control premium in the immediate future and thus violated *Revlon*." *Id.* at 1151. The court agreed that such evidence was "entirely insufficient to invoke *Revlon*." *Id.* The court noted that "[t]he adoption of structural safety devices alone does not trigger *Revlon*. Rather, as the Chancellor stated, such devices are properly subject to a *Unocal* analysis." *Id.*

²⁷⁹Hanewicz, *supra* note 260, at 228.

²⁸⁰*Id.* at 226, 229.

²⁸¹*Time*, 571 A.2d at 1142; see Hanewicz, *supra* note 260, at 228.

²⁸²*Time*, 571 A.2d at 1151 n.15.

²⁸³Hanewicz, *supra* note 260, at 229.

²⁸⁴*Id.* at 226.

are devoid of any real *Unocal* analysis with regards to deal protection devices.²⁸⁵

Certainly, if directors enact deal protection devices to ensure their longevity on the board, *Unocal* would still apply as the fear of director entrenchment persists; but, *Unocal* should not apply to deal protection devices used in friendly mergers where there is no danger of director entrenchment.

After reviewing the policy underlying *Unocal*, no justification exists to subject deal protection devices to enhanced scrutiny when there is no threat of director entrenchment. Simply put, in situations where entrenchment and coercion are not a risk, the rationale underlying the application of *Unocal* collapses. It is still essential, however, to ensure the appropriate balance of power between directors and shareholders. By applying a standard duty of care analysis to a board's decision to adopt deal protection devices, courts can ensure that directors properly serve as gatekeepers of corporate transactions while also maintaining consistency in Delaware jurisprudence, leading to doctrinal clarity.²⁸⁶

In friendly stock-for-stock mergers, where there is no clear change of control and there is no risk of director entrenchment, instead of courts applying *Unocal* enhanced scrutiny, courts should apply a standard duty of care analysis. For instance, analyzing *Omnicare* as a duty of care case is more logical than viewing the merger in question as within *Unocal*'s reach. Based on current Delaware jurisprudence, a duty of care analysis may result in the enforcement of most deal protection devices; however, it could properly combat devices that completely lock up transactions.

The majority in *Omnicare* assumed that the business judgment rule applied to the board's decision to merge with Genesis.²⁸⁷ The court also presumed that the board exercised due care when it

abandoned the Independent Committee's recommendation to pursue a stalking horse strategy, without even trying to implement it; executed an exclusivity agreement with Genesis; acceded to Genesis' twenty-four hour ultimatum for making a final merger decision; and executed a merger

²⁸⁵*Id.*; see *Ace Ltd. v. Capital Re Corp.*, 747 A.2d 95 (Del. Ch. 1999); *In re IXC Commc'ns, Inc. S'holder Litig.*, No. 17,334, 1999 Del. Ch. LEXIS 210 (Del. Ch. Oct. 27, 1999); *Phelps Dodge Corp. v. Cyprus Amex Minerals Co.*, No. 17,398, 1999 Del. Ch. LEXIS 202 (Del. Ch. Sept. 27, 1999).

²⁸⁶In situations, of course, where directors are self-interested, the duty of loyalty, with its entire fairness test, will apply.

²⁸⁷*Omnicare*, 818 A.2d at 929.

agreement that was summarized but never completely read by the NCS board of directors.²⁸⁸

Although the court presupposed that the board exercised due care when it approved the merger with Genesis, the court never considered whether the board exercised due care when it adopted the terms of the merger agreement.²⁸⁹ The court could have crafted the same result in *Omnicare* utilizing a duty of care analysis, rather than a *Unocal* analysis.

Before the Delaware Supreme Court issued the *Omnicare* decision in April 2003, several Delaware court of chancery opinions suggested that a duty of care analysis should apply to deal protection devices, rather than the *Unocal* standard. For example, in *Phelps Dodge Corp. v. Cyprus Amax Minerals Co.*,²⁹⁰ a stock-for-stock merger agreement between Cyprus Amax Minerals Company and Asarco contained a no-talk provision.²⁹¹ Phelps Dodge launched a hostile bid for both companies and sued, challenging the validity of the no-talk provision. The court held, in the context of deciding whether to grant a preliminary injunction, that a straight "no-talk" provision with no fiduciary out prevented the target from considering information about alternative deals and thus showed a reasonable probability of being unenforceable, even in a non-*Revlon* setting.²⁹² The court declared that "the decision not to negotiate . . . must be an informed one" and an agreement foreclosing all opportunity to discuss alternatives is "the legal equivalent of willful blindness" and this blindness may be a breach of the duty of care.²⁹³

The Delaware Court of Chancery also suggested a duty of care analysis in *Ace Limited v. Capital Re Corp.*²⁹⁴ *Ace* sued to restrain *Capital Re* from terminating its stock-for-stock merger agreement that contained both a no-talk and termination provision.²⁹⁵ The court noted that "no-talk provisions . . . are troubling precisely because they prevent a Board from meeting its duty to make an informed judgment with respect to even considering whether to negotiate with a third party."²⁹⁶ The court maintained that since the stockholder vote was already locked up, the lack

²⁸⁸*Id.*

²⁸⁹*Id.* at 930-31.

²⁹⁰No. 17,398, 1999 Del. Ch. LEXIS 202 (Del. Ch. Sept. 27, 1999).

²⁹¹*Id.* at *4.

²⁹²*Id.* The court, however, refused to grant the injunction because of a lack of irreparable injury. *Id.* at *5.

²⁹³*Id.* at *3-5.

²⁹⁴747 A.2d 95 (Del. Ch. 1999).

²⁹⁵*Id.* at 96-97.

²⁹⁶*Id.* at 109 (quoting *Phelps*, 1999 Del. Ch. LEXIS 202, at *4).

of an effective carve-out permitting the board to talk with unsolicited bidders was likely a violation of the duty of care.²⁹⁷ The court stated that there was a colorable claim on the merits that the board may have breached its duty of care, regardless of whether *Unocal* was implicated.²⁹⁸ Hence, *Phelps* and *Ace* imply that, if directors cannot even entertain or consider a proposal, a board may not fulfill its duty to manage the corporation or exercise its duty of care. It seems as if *Ace* and *Phelps* did not just examine the process undertaken by the board, but also scrutinized the substantive reasonableness of the deal protection measures.²⁹⁹

Another court of chancery opinion indicating a willingness to employ a duty of care analysis in evaluating deal protection devices is *In re IXC Communications, Inc. Shareholder Litigation*.³⁰⁰ Plaintiffs sought the preliminary injunction of a shareholder's vote on a proposed merger, which contained a termination fee, stock option, and mutual no-talk provision, yet also included a fiduciary out.³⁰¹ The court stated that "[p]rovisions such as ['no-talk' provisions] are common in merger agreements and do not imply some automatic breach of fiduciary duty."³⁰² The court declared that when termination clauses are not defensive mechanisms instituted to respond to perceived threats from potential acquirors, or the result of disloyalty or lack of care, courts would review break-up fees under the deferential business judgment rule.³⁰³ This implies that, in order to receive deferential treatment, the board must act with due care when it adopts deal protection devices.

Notwithstanding these court of chancery opinions, the *Omnicare* court applied a *Unocal* analysis to the board's adoption of deal protection devices even though there was no risk of director entrenchment.³⁰⁴ The court set forth a bright-line rule requiring the preservation of effective termination rights by the target's board. In reaching this result, the court pointed to the preclusive and coercive nature of the merger agreement.³⁰⁵ The court could have found the board breached its duty of care, however,

²⁹⁷*Id.* at 108-09.

²⁹⁸*Ace*, 747 A.2d at 108-09.

²⁹⁹See Sean J. Griffith, *Deal Protection Provisions in the Last Period of Play*, 71 *FORDHAM L. REV.* 1899, 1915-21 (2003) (detailing commentary regarding the *Phelps*, *Ace*, and *IXC* cases).

³⁰⁰No. 17,334, 1999 Del. Ch. LEXIS 210 (Del. Ch. Oct. 27, 1999).

³⁰¹*Id.* at *2.

³⁰²*Id.* at *17.

³⁰³*Id.* at *20-21.

³⁰⁴*Omnicare*, 818 A.2d at 934.

³⁰⁵*Id.* at 936.

when it agreed to a complete lock up, without an effective fiduciary out.³⁰⁶ In *Omnicare*, the merger agreement between NCS and Genesis required that "NCS would submit the merger agreement to NCS stockholders regardless of whether the NCS board continued to recommend the merger."³⁰⁷ This "force the vote" provision was coupled with a separate shareholder voting agreement, which irrevocably committed the majority shareholders to vote in favor of the Genesis merger.³⁰⁸ In effect, the merger between NCS and Genesis was guaranteed at the signing of the merger agreement.

Although Delaware's corporate law permits a shareholder vote regardless of board approval, this does not necessarily mean that the adoption of such a provision comports with the duty of care.³⁰⁹ In *Omnicare*, the section 251(c) vote, coupled with a shareholder pledge of votes, enabled an exclusive lock up and disabled any escape route. Perhaps it was the board's duty to reject a section 251(c) provision in its entirety when the merger was simultaneously subject to a shareholder voting agreement. Alternatively, perhaps it was the board's duty to include a robust fiduciary out in the merger agreement when a section 251(c) vote was included. Either would have enabled the board to change its mind and reject the original merger, without the obligation of a shareholder vote. In addition, although there was a no-shop provision, rather than a no-talk provision, the lack of an effective fiduciary out made any negotiations with an alternative bidder meaningless because the NCS board had already locked up the Genesis deal. No reasonable director would have approved a merger agreement that lacked an effective fiduciary out because its absence prevents a board from considering future potential deals, thereby inhibiting its ability to be fully informed. Thus, the NCS board's failure to either oppose a section 251(c) shareholder vote or demand an effective fiduciary out was a breach of its duty of care.

Extending beyond the facts of *Omnicare*, a board may breach its duty of care by failing to include an effective fiduciary out in any merger agreement because the board must make informed decisions. This could

³⁰⁶*Id.*

³⁰⁷*Id.* at 925.

³⁰⁸*Omnicare*, 818 A.2d at 933.

³⁰⁹The majority in *Omnicare* specifically stated that "[t]aking action that is otherwise legally possible, however, does not *ipso facto* comport with the fiduciary responsibilities of directors in all circumstances." *Id.* at 937 (citing *Liquid Audio*, 813 A.2d at 1132). The majority continued, "The synopsis to the amendments that resulted in the enactment of Section 251(c) in the Delaware corporation law statute specifically provides: 'the amendments are not intended to address the question of whether such a submission requirement is appropriate in any particular set of factual circumstances.'" *Id.* (citing DEL. CODE ANN. tit. 8, § 251(c) (2003)).

effectively eliminate a board's ability to adopt a section 251(c) vote when a shareholder voting agreement concurrently locks up the deal. Essentially, agreeing to exclusive lock ups prematurely prevents target boards from negotiating with other bidders.

Even if a complete lock up is a breach of the duty of care, there are ways to protect the initial bidder. For example, a large break-up fee would have similar deterrent effects; yet, a break-up fee lacks the preclusive effect of a section 251(c) vote combined with a shareholder agreement.³¹⁰ Although the absence of a shareholder vote would prevent a statutory merger, the acquiror could still attempt to merge through the use of tender offers and proxy fights. Also, a weak no-talk or no-shop provision would discourage other bidders, but leave open the possibility of future super deals.³¹¹

Admittedly, the Delaware Supreme Court may have been influenced by section 102(b)(7) of the Delaware Code,³¹² which allows articles of incorporation to eliminate or limit the personal liability of a director to the corporation or shareholders for monetary damages for the breach of the duty of care.³¹³ While the Delaware Supreme Court may have desired to steer clear of the duty of care because of section 102(b)(7), this fails to explain the court's entire analysis. Section 102(b)(7) allows articles of incorporation to limit monetary damages for directors, but it does not stop a court from issuing equitable relief, such as an injunction.³¹⁴ Thus, even if section 102(b)(7) influenced the court in *Omnicare*, the court still could have ordered equitable relief and enjoined the locked-up merger.

Thus, unless the merger itself is a defensive measure, courts should apply a duty of care analysis, rather than *Unocal* enhanced scrutiny, to deal protection devices. When there is no fear of director entrenchment, the duty of care can effectively maintain the balance of power between the board of directors and shareholders. Further, when viewing the board's adoption of deal protection devices in merger agreements, where there is no risk of director entrenchment, utilizing a duty of care analysis promotes consistency in Delaware jurisprudence. In order to act with due care, a board must include an effective fiduciary out in all merger agreements. Although in *Omnicare* this duty limited the utility of a section 251(c) vote when it is combined with a shareholder voting agreement, the duty of care is fact intensive and may require further limitations.

³¹⁰See Varallo & Raju, *supra* note 243, at 1612 (discussing break-up fees).

³¹¹See *id.* at 1617 (discussing no-shop provisions).

³¹²DEL. CODE. ANN. tit. 8, § 102(b)(7) (2003).

³¹³*Id.*; see also *supra* note 71 and text.

³¹⁴DEL. CODE. ANN. tit. 8, § 102(b)(7) (2003).

The well-established duty of care requirement provides sufficient protection for stockholders when deal protection devices are adopted. There is no cogent reason for courts to enter uncharted waters by applying the *Unocal* standard so long as there is no risk of director entrenchment. By doing so, the court creates uncertainty that will unnecessarily complicate future corporate litigation and director decision making. This argument is explored more generally in the next section.

IV. REANIMATING THE DUTY OF CARE

Two decades have passed since the Delaware Supreme Court announced its controversial decision in *Van Gorkom*. Since that time, the supreme court, in response to efforts by the Delaware legislature and the court of chancery to afford directors greater deference, has articulated a number of different tests to apply in a variety of contexts to increase judicial scrutiny over director decisions. In this way, the court has largely succeeded in holding directors liable for decisions that would otherwise have been included within the traditional notion of duty of care. But at what cost?

Judicial review of director competence now sits in the center of three doctrines—*Unocal*, *Revlon*, and due care—that join only imperfectly, leaving considerable space between each doctrine. Consider, for example, the board of an agricultural concern that reviews the available evidence and decides that hedging against dramatic swings in crop prices is unwise,³¹⁵ because it agrees that derivatives are "financial weapons of mass destruction."³¹⁶ This board has essentially made an informed but arguably foolish decision to subject the firm to the full variance of the spot markets in agricultural products.³¹⁷ Stated differently, the board has dramatically increased the firm's risk profile in order to advance a larger, policy-based argument about derivatives.

Plainly there is no transaction here that would implicate either *Unocal* or *Revlon*, so even a strained application of these due care

³¹⁵*See* Brane v. Roth, 590 N.E.2d 587 (Ind. Ct. App. 1992). *See also* Litwin v. Allen, 25 N.Y.S.2d 667, 678 (N.Y. Sup. Ct. 1940) (requiring directors to act with "some degree of skill and produce and diligence").

³¹⁶*Buffett warns on investment "time bomb,"* BBC NEWS, Mar. 4, 2003, at <http://news.bbc.co.uk/go/pr/fr/-/2/hi/business/2817995.stm> (quoting famed investor Warren Buffett).

³¹⁷One can imagine a firm making such a decision, but that choice would only be a thoughtful one if we assume additional facts not present in the text. For example, if the firm thought that the costs of hedging were excessive, and decided against hedging on this basis, the decision to face the full market risks might be defensible.

substitutes, such as in *Omnicare*, is probably out of the question. And recall that the Delaware Supreme Court has explained that "[d]ue care in the decision-making context is process due care only."³¹⁸ Thus, unless we can say that the board's decision to shun derivatives is "irrational," which seems improbable, the board's actions are unreviewable in Delaware.³¹⁹ The problem is not only that the Delaware duty of care has become a "process only" duty, but section 102(b)(7) has given a potential plaintiff a strong incentive to bring a suit before the firm has suffered actual damages from the board's decision.

In a non-transactional setting, a shareholder who believes the board has made an informed but foolish decision is encouraged to overstate the claim, to meet the requirement of showing irrationality, and bring the claim prematurely, to avoid the section 102(b)(7) bar on monetary damages. It is hard to believe that these types of incentives are socially optimal or otherwise desirable.

We agree with those who argue that "[a]sking whether a decision was made with reasonable care implicates not only the process by which the decision was reached but also whether the decision itself was the one the hypothetical reasonable person would have made."³²⁰ Due care is often a procedural issue, but it can never be a "procedure only" duty, and the Delaware courts surely must understand this. Thus, there is no reason to believe that the perverse incentives created by the contorted Delaware duty of care are simply the unhappy side effects of an intentional gap in corporate fiduciary duties.

Although the duty of care was obscure from inception, with its odd mix of tort and trust law concepts, post-*Van Gorkom* Delaware finds itself with three doctrines that cover what one doctrine once covered. A gap in coverage has developed as a result of the twin effects of section 102(b)(7) and the courts' incoherent explication of the traditional duty of care—both in terms of the "proceduralization" of the duty and the misguided, and oftentimes somewhat eccentric, attempt to detach due care from its roots in

³¹⁸*Brehm v. Eisner*, 746 A.2d 244, 264 (Del. 2000).

³¹⁹As explained by the *Brehm* court, "Irrationality is the outer limit of the business judgment rule. Irrationality may be the functional equivalent of the waste test or it may tend to show that the decision is not made in good faith, which is a key ingredient of the business judgment rule." *Id.* Notably, this approach does have the merit of avoiding the effects of section 102(b)(7), which expressly excludes duty of care violations that result from bad faith. See Official Comm. of Unsecured Creditors of Integrated Health Servs. v. Elkins, No. 20,228-NC, 2004 Del. Ch. LEXIS 122, at *34 n.37 (Del. Ch. Aug. 24, 2004), reprinted in 30 DEL. J. CORP. L. 535, 550 n.37 (2005).

³²⁰Bainbridge, *supra* note 16, at 102.

tort law.³²¹ While the court can only hope that the legislature might reconsider section 102(b)(7), there is much that can be done to repair the common law elements of the duty.

The changes needed to achieve this goal are small, yet profound. First, the court could abandon *Technicolor's* failed attempt to construct a unified fiduciary duty standard.³²² Entire fairness makes little sense in the due care context, and the business judgment rule does similarly slight work in the duty of loyalty context apparently—providing little more than a requirement that the plaintiff demonstrate that the board had a conflict of interest, an already obvious part of any duty of loyalty claim.³²³ Entire fairness should be left for the duty of loyalty, and due care should return to its classical status as a kind of malpractice action for corporate directors.³²⁴ This separation, combined with a move toward acknowledging the reality that due care involves some degree of substantive review whether openly conceded or not,³²⁵ would bring Delaware's law of fiduciary duties back to the relatively tranquil position it enjoyed before *Van Gorkom*.

V. CONCLUSION

In this article, we have urged a return to coherence for Delaware's duty of care. *Omnicare* is but the latest example of the court stretching and distorting once coherent doctrines to make up for past mistakes like *Technicolor*. It is time to start over.

On the other hand, we do not join with those who would expand the duty of care to provide for a more robust review of directorial decision making. Director error is a natural part of director discretion, and only in the extreme cases, when real issues of director carelessness arise, should courts interject themselves into what should otherwise be a contractual relationship between shareholders and their chosen agents.

³²¹*Id.* at 92 n.58.

³²²*See* Johnson, *supra* note 78, at 802-03.

³²³*See* McMullin v. Beran, 765 A.2d 910, 916-17 (Del. 2000).

³²⁴*See, e.g.,* Barnes v. Andrews, 298 F. 614 (S.D.N.Y. 1924) (Hand, J.).

³²⁵*Cf.* Arthur L. Corbin, *The Interpretation of Words and The Parol Evidence Rule*, 50 CORNELL L.Q. 161, 171-72 (1965) (urging a similar honesty with regard to contract interpretation).